



The Price Of Quality

(NAPSA)—A wine’s price is not always a good measure of its quality, especially when it comes to international wines.

An analysis of a recent World Wine Tasting held in Napa, Calif. found that American wines have both the lowest prices and the highest-quality rankings. The highly ranked Jarvis wines in the

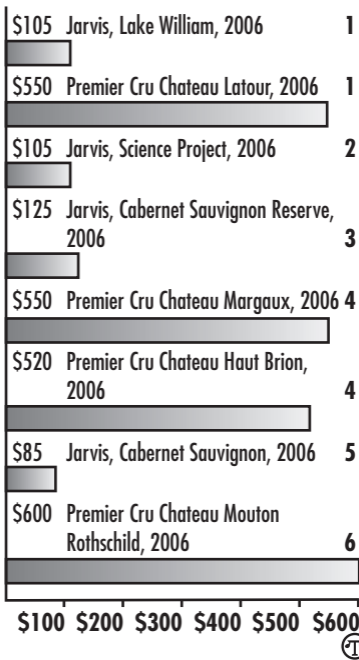
Results of World Wine Tasting

October 9th, 2010

Bordeaux Blends

Price vs. Ranking Quality

Ranking Number (#1 is the best)



tasting are made underground in a 45,000-square-foot cave. The focus on quality begins in the selection of the vineyard microclimates. A yield of less than 9,000 cases is the result of this commitment to world-class wines.