

MUSIC *News And Notes*

The Best Of Country Music Compiled In A Single Album

(NAPSA)—A new album release is designed to hit the right note with country music fans—particularly those who want nothing but the hits.

The world's best-selling multi-artist album series, *NOW That's What I Call Music!*, has released the highly anticipated fourth installment from the respected and successful *NOW That's What I Call Country* series of compilation albums. The collection includes 11 No. 1 singles.

America's Music

If you believe that consumers vote with their wallets, then music fans continue to vote in favor of country music. Consider the following:

- Country music was the dominant music radio format in the United States in 2010 with just over 2,000 stations around the country.

- According to the Country Music Association, Lady Antebellum trailed only Eminem in Nielsen SoundScan's top-selling, all-genre albums of 2010 as *Need You Now* came in at No. 2 with just over 3 million copies sold.

Though her third album, *Speak Now*, was released only 10 weeks prior to the end of the year, Taylor Swift finished 2010 as the third-best-seller of the year with just under 3 million sold.

- And as if to prove that country fans and artists are comfortable going “new school” when it comes to sales, in terms of all-genre digital singles sales, Lady Antebellum made the Top 10 with “Need You Now” selling 3.18 million tracks.



The fourth installment in the respected and successful series of country music compilation albums is now available.

A Big Tent

Country music continues to be a “big tent” in the entertainment industry with room for all kinds of fans.

Maybe you are the type of fan who was country “before country was cool” and know the difference between a dobro and a pedal steel. Or maybe you couldn't tell the difference between a honky tonk and a hoedown, but you like the stories and the sound of the songs. Either way, the creators of *NOW That's What I Call Country* believe you'll find something to like in this latest volume.

The album features 18 hit songs from the superstars of country music as well as the best new artists in the format.

Artists featured in the collection include Lady Antebellum (“Hello World”), Blake Shelton (“Who Are You When I'm Not Looking”), Sugarland (“Stuck Like

Glue”), Carrie Underwood (“Undo It”), Keith Urban (“Put You In A Song”), Miranda Lambert (“Only Prettier”), Darius Rucker (“Come Back Song”) and everyone's favorite honky tonk hero, George Strait (“The Breath You Take”).

Celebrated With A Sweep

To celebrate the release of the album, the label will sponsor a sweepstakes. One grand prize winner will have the opportunity to see and meet one of the *NOW Country Volume 4* artists of his or her choosing live in concert. (Transportation not included and some restrictions apply.) Other lucky winners will receive a copy of *NOW That's What I Call Country Volume 4*.

For more information, visit www.NowCountrySweeps.com.

A Multiplatinum Franchise

The *NOW That's What I Call Music!* series is a joint venture from EMI Music North America, Sony Music Entertainment and Universal Music Group.

The *NOW That's What I Call Music!* series debuted in the U.S. in 1998 after the brand had been a multiplatinum international success for 15 years. The series has generated sales exceeding 200 million albums worldwide, including more than 80 million copies in the U.S. Every album in the numbered U.S. series has reached *Billboard's* Top 10, and 14 *NOW* releases have reached No. 1.

NOW That's What I Call Country Volume 4 is distributed by Universal Music Group Distribution.

To learn more, visit www.nowthatsmusic.com.