Music To Enchant Children

(NAPSA)-It's music to their ears: An award-winning educational program bringing the powerful benefits of music and musicmaking to millions of youngsters with the help of some popular pals.



These Sesame Street characters are just part of the fun of learning about music.

Created in response to studies linking active music-making to such benefits as improved brainpower, academic performance and social adjustment, the multimedia "Sesame Street Music Works" program provides the start on a lifetime of music-making. Children can visit the free, interactive Sesame Street Music Zone Web site or order the "Music Works Wonders" video.

 Sesame Street Music Zone offers educational fun and games for young kids while exploring such key music concepts as sound, rhythm, form, melody and musical expression.

• The 22-minute "Music Works Wonders" video demonstrates that music is all around and that it's something anyone-even a child (or a muppet)—can enjoy creating.

To visit the Sesame Street Music Zone, go to www.sesamestreet.com. Copies of the video can be ordered online for \$17 each, plus shipping and handling, from www.sesamework shop.org/educationalresources.

To find out more about music's proven benefits for kids, visit

www.amc-music.org.