

GIFT IDEAS

Making Your Mark With Your Favorite Music

(NAPSA)—Music lovers will relate to the joy of driving in the convertible, the summer sun at their backs, the wind in their hair, and a new catchy tune on the radio. Then there's the frustration of humming the song for days, switching from station to station in the vain hope that a deejay will identify it, and still having absolutely no idea who sings it. Now, with the help of the eMarker, a keychain-sized gadget, music lovers can simply click on a song to name that tune.

A great gift for dads, grads, or any music lover, the device reveals the secrets of your favorite radio station by storing the broadcast date and time information about a song and makes that information available when you upload it into your computer. The eMarker and the service at www.emarker.com retrieve the user's "emarks" and display the artist and song title information. This allows consumers to listen to a short clip to make sure it's the right song and even lets the user buy the CD online.

The device is compatible with Windows 98, Windows ME, Windows 2000 and Macintosh OS 8.6



A new portable device makes it simple to track down songs you hear on the radio.

or higher platforms, giving virtually every computer owner the ability to track down the tunes they love—from alternative to rock, pop and country.

The device comes with a cradle that attaches to the computer thorough a USB port, as well as a lithium battery with an estimated six-month life.

Hear a song. Click the button. Get the details. Now that's music to just about anyone's ears.

The eMarker was developed by Sony. It sells for about \$20 and is available at Best Buy, Wal-Mart, Good Guys and other retail locations, as well as amazon.com and sonystyle.com. To learn more, visit the Web site at www.emarker.com.