

# Business Technology

## Big Ideas For Businesses Of All Sizes

(NAPSA)—If you own or run a business, you're not alone. There are some 30 million businesses in the U.S., ranging from small storefronts to large enterprise entities, according to the U.S. Census Bureau. While businesses of all sizes play a critical role in the economy, each workplace faces its own unique challenges, especially as it relates to growth and scalability.

With company and workforce growth comes changing telecommunication needs. You might need to hire staff in new areas or cater to mobile millennials. Employees often expect their employers to provide them with flexible communication tools. Most business professionals want multiple connectivity options from their business phone solution, according to recent research from leading tech firm IDG.

If you're like most managers, you desire top-of-the-line technology that can help drive operational efficiencies and cater to your growth projections. Growing a business can be expensive but you shouldn't have to miss out on communications solutions that can empower your workforce and spur continued growth. When you're looking at your telecommunication needs, keep these important factors in mind.

First, consider durable, affordable Session Initiation Protocol (SIP) deskset phones, which can manage Voice over Internet Protocol (VoIP) calls. Moving your telecommunications to the cloud can expand your phone system while maintaining central control. Cloud-based VoIP scales up or down, making it easy to add new locations or increase head count. SIP can also improve your business if you're upgrading from an Ethernet jack or a traditional circuit transmission. This technology provides clear audio and reduces the need for costly installation and maintenance contracts. Some SIP desksets offer excellent user experience. Think color LCD screens for easy navigation, second screen displays with programmable keys, HD sound quality for natural conversations, and Bluetooth connectivity for hands-free headset calls.



**Flexible, scalable, durable communications equipment can help your business blossom.**

Secondly, take an introspective look at what's truly needed from a communications perspective of your business. Evaluate what your operational landscape looks like. You may require full-featured desksets and handsets, which can hold, transfer, conference and intercom. Or you may need cordless solutions to dramatically improve mobility around a busy workplace. Cordless handsets and wireless headsets let people take calls as they move around a restaurant, warehouse or large office, for example. Also consider whether you'll need the ability to expand your communications system as your business grows. You may find multiple cordless handsets or desksets, with their own phone numbers or extensions, essential to future-proofing your company for more employees and customers.

Remember, the right communications tools can have a major effect on the productivity, experience and growth of your company. Select a phone solution that meets your unique needs, as well as one with flexibility, mobility features, dependable call quality, advanced call handling, reliable U.S.-based technical support, and warranty coverage. Good examples of these solutions include the new ErisTerminal SIP desksets and cordless mobility solutions from VTech Business Solutions.

### Learn More

For further facts, visit <https://businessphones.vtech.com>.