

Fashion Focus

On-The-Job Summer Fashion Tips: Celebrity Style Guru Dishes On Avoiding Office Fashion Blunders

(NAPSA)—How does one stay “trendy” and avoid becoming a fashion blunder in the workplace? It’s tougher than one might think. When summer fashions hit the streets, the temptation to bare skin and shorten hemlines finds its way into offices nationwide as warmer weather blurs the line between what’s fashionable and what’s appropriate for the office.

To help the fashion-weary, uni-ball, the preferred choice for a stylish writing experience, has enlisted celebrity style expert Elizabeth Snead to offer advice on how to dress and accessorize for success. Snead, an internationally recognized fashion columnist and trend-watcher, currently pens the weekly Fashion Police column for E! Online and is the West Coast correspondent for *Fashion Wire Daily*. After covering the international fashion scene for two decades, Snead proposes a list of helpful tips for those seeking a stylish wardrobe that will help them look their professional best.

“When it comes to dressing for the office—be it for an interview, a client meeting or a normal workday—everything from your clothes down to your writing accessories says something about you,” says Snead. “It’s challenging to take today’s hot styles like sheers, lace and mini-skirts and bring them into an office setting in an appropriate way. From your makeup to

your shoes to your writing accessories, those who take care with each element of their appearance always look more polished and professional and make a more impactful first impression.”

Not everyone is blessed with the fashion sense to translate today’s trends appropriately for the office. If you or someone you know has committed an office fashion blunder, you can turn

them in and be handsomely rewarded by entering the uni-ball “Workplace Fashion Faux Pas Contest.” Just send in a 100-word essay describing the fashion “misdemeanor” and one grand-prize winner will receive a \$5,000 shopping spree in New York City along with a full makeover at one of New York’s finest salons. For contest rules and details on how to enter, visit www.uniball-na.com.

Snead’s Tips for Dressing for Success

- **Stay away from easily-wrinkled fabrics.** Even though loose gauze and linens are hot trends for spring and summer, avoid wearing fabrics that look wrinkled or un-pressed to work. It just makes you look like you slept in your clothes. Or overslept. Either way, it can’t be good.
- **When it comes to skin, the less revealed the better.** Yes, we know that sheer and transparent tops are very fashionable. Wear them if you dare but always wear a slip or camisole underneath.
- **Pay attention to your shoes.** Just because you don’t look down, doesn’t mean other people won’t. Scuffed, worn shoes are a dead giveaway that you don’t pay attention to details. Buy new ones or invest in a good buff and polish.
- **Skip the sandals.** Unless you’re a cocktail waitress in a beachside resort or a wandering prophet, make sure your shoes are closed-toed. Most people’s toes are not their best feature. And few women (or men) maintain pedicures well enough to withstand daily scrutiny.
- **Accessories make a difference.** From the watch you wear to your leather portfolio to the pen you carry, every detail of your appearance counts. Uni-ball Vision Elite pens, for example, are stylish, affordable accessories that will help you pull off a more polished, professional persona.

For more summer fashion tips, visit
www.uniball-na.com.

