

# When Treating Termites, Less Is More

(NAPSA)—Termite damage can significantly lower the value of a home. In fact, nationally they cause nearly \$2 billion in damage and repair costs every year.

Plus, it's rarely covered by homeowner insurance—all the more reason to have a professional inspection. Meanwhile, several signs to alert you to a subterranean termite infestation include:

- Mud tubes.
- Damaged or “hollow” sounding wood.
- Dead termites or wings.
- Live termites.
- Swarming termites.

If you identify any of these signs, contact a pest management professional (PMP) and request a termite inspection.

The PMP typically recommends one of two treatments: a liquid chemical treatment or what many call today's technology—a termite baiting system.

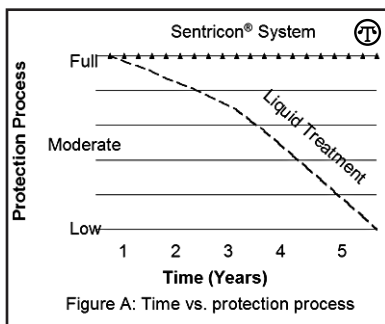
Liquid chemical treatments—yesterday's technology—have inherent drawbacks. In a university survey cited in the industry journal *Pest Control Technology*, over 90 percent of homeowners expressed concern about applying chemicals inside their home.<sup>1</sup> Liquid treatments use hundreds of gallons of chemicals attempting to bar termites from entering the home.

Additionally, liquid treatments require invasive drilling through floors and foundations and disruption to landscaping. Once applied, liquid treatments weaken and over time break down. (See figure A)

Conversely, baiting systems are designed with families and pets in mind. The Sentricon® Termite Colony Elimination System is environmentally re-

®Trademark of Dow AgroSciences LLC

(<sup>1</sup>Source: *PCT 29(3)*, 2000 “Termites and Public Attitude” <sup>2</sup>Source: Jefferson Davis & Associates)



**One system provides long-term protection from subterranean termites.**

sponsible, using only grams of bait when and where termites are present.

This system is less disruptive to homes and lifestyles than liquid treatments, as there's no drilling, trenching or scheduling hassles. The protection process begins immediately once installed, and continuous monitoring provides peace of mind and reliability. One satisfied homeowner says, “They can monitor Sentricon. They can actually tell you if they are feeding on one or two or no bait devices, whereas with a liquid, you really don't know.”<sup>2</sup>

The Sentricon System provides protection through a three-step process: detection of termites, elimination of termite colonies and preventative protection against reinfestation by monitoring for new activity. The Sentricon System is proven to eliminate termite colonies and has been extensively researched by the USDA Forest Service and 15 major universities.

For names of authorized pest management companies near you, visit [www.sentricon.com](http://www.sentricon.com) or call 1-800-686-6200.