



Our Insect Enemies



Don't Let Termites Burglarize Your Home

(NAPSA)—Your home might be the most expensive purchase you ever make. Naturally, you want to protect it from burglars, so you install an alarm system. There's another kind of intruder, however, that invades your home and does a great deal of damage—subterranean termites.

Termites, the “silent destructors,” are a year-round problem in many areas of the country, working diligently behind your walls to eat away the equity you've worked so hard to build. What's more, your homeowner's insurance policy most likely does not cover termite damage. It's important to be informed about termites so you can make the best long-term choice to protect your largest investment from these tenacious pests.

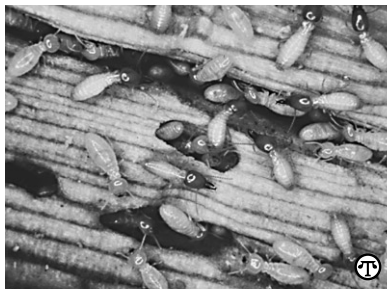
Being informed means recognizing what termite signs to look for around your home, including the most visible one—swarming. This occurs when large swarms of winged reproductive termites fly inside and/or around the home, attempting to begin a new colony. Other common indicators of subterranean termite infestations include:

- Hollow-sounding woodwork
- Mud tubes on your foundation
- Wings found around doors,

windows, heating vents or in bathrooms and sinks

Nationally, termites cause over \$2 billion in treatment and repair costs and damage more than 2 million dwellings each year. However, with a termite alarm system, called the Sentricon® *Termite Colony Elimination System*, you can protect your home from termite “break-ins.” It monitors for termites and alerts you to their presence before these destructive pests literally eat your house for breakfast, lunch and dinner.

When termites are detected, the Sentricon System takes advantage of their natural foraging behavior to eliminate the ter-



mite colony. Termites feeding on wood-based monitoring devices are collected and transferred to a Baitube™ device containing an extremely small amount of bait that's deadly to termites. After termites feed on it, they tunnel out of the Baitube device into the ground and lure nestmates to feed on the bait. The unsuspecting termites continue to feed on the bait and begin to die. A termite colony can be eliminated with less than a gram of termite bait.

Once termites are eliminated, the bait is removed and replaced with the wood-based monitoring devices. The Sentricon System continues to monitor for any new colonies that may invade the area, providing you with long-term termite protection.

A popular choice installed at more than 1 million structures nationwide, the Sentricon System is less intrusive than basic liquid barrier treatments. It's odor-free, installed quickly, requires no drilling inside homes, pulling up carpeting or disrupting landscaping, and there's no mess.

The Sentricon System has been awarded the Presidential Green Chemistry Challenge Award by the United States Environmental Protection Agency. It's installed at some of our nation's most treasured landmarks including the Statue of Liberty and the White House.

For more information about the long-term termite protection offered by the Sentricon System, consult the Yellow Pages, call 1-800-686-6200 or visit www.sentricon.com.