



Our Insect Enemies



The Best Defense Against Cockroaches

(NAPSA)—Learning more about our cockroach enemies may help put them in their place—and out of your home.

Of all the bugs to hate—roaches are it. They're creepy, crawly and downright disgusting. Plus it has been shown that cockroaches can aggravate allergies, trigger asthma attacks and spread disease.

When the mercury rises, roaches literally start coming out of the woodwork and infiltrating people's homes. Cockroaches are prolific breeders, capable of producing hundreds of thousands of offspring every year.

While being extra clean may discourage roaches, it won't get rid of them. A cockroach can survive for a week on the nutrients contained in the glue in a postage stamp.

But there's no need to let cockroaches rule your life. There are many things you can do to help eliminate roaches in your home.

For starters:

- Get the roach baits out as soon as the weather starts getting warmer. Roach baits, such as Combat 12 Month, are a simple and effective way to get rid of roaches.
- Take the garbage out regularly
- Caulk cracks, especially around plumbing
- Rinse bathroom sinks and put away toothbrushes—roaches love toothpaste
- Don't leave pet food or dirty dishes out overnight
- Regularly vacuum rugs and sweep floors in or near eating areas to get rid of crumbs.

Most sprays only get rid of the roaches you see. Baits, on the other hand, have the power to kill hundreds of roaches lurking behind the walls. Plus Combat 12 Month, the newest bait on the market, keeps killing roaches for up to 12 months.



The latest baits keep killing roaches for up to 12 months.

“People can solve their roach issues. Baits, like Combat 12 Month, are inexpensive and easy to use. Having roaches can be a very frustrating experience. But it's a problem that can be solved,” said Austin Frishman, Ph.D., entomologist.

To use Combat 12 Month, simply place all the baits in the box in spots where roaches are found, especially in the kitchen and bathroom. Prime roach locations include under sinks and toilets; beneath refrigerators; next to trash containers, stoves and dishwashers; and inside cabinets and storage areas. Be sure to place the Combat 12 Month baits in corners or up against edges where walls meet floors since these are paths commonly traveled by roaches. Do not spray around bait stations as it can detract roaches away from the baits. Combat 12 Month starts working overnight.

With Combat 12 Month, roaches enter the bait station and eat the bait. The roaches then take the bait back to the nest. The contaminated roaches continue to kill other roaches for up to 12 months. No other baits claim such long-term killing power.