

You & Your Home

New Way To Protect Valuable Trees And Shrubs

(NAPSA)—Each year, homeowners spend more than \$1.5 billion on new trees and shrubs for their property. Making the yard and home more beautiful is usually the one reason for these purchases; however, new trends are emerging among homeowners.

Trees and shrubs provide shade and often act as a windbreak, which can reduce heating and cooling costs. As a matter of fact, the U.S. Department of Energy estimates that proper placement of just three trees on a property can save an average household \$100 to \$250 in energy costs annually.

Planted near a busy street, trees and shrubs can significantly reduce traffic noise. They have also been proven effective in helping to filter out smog, ash, dust and pollen—problems for millions of Americans with allergies. Because of their many uses, along with their beauty, consumer spending for trees has increased by almost 50 percent in recent years.

Many homeowners have discovered that insects are the number one enemy for their trees and shrubs—putting hundreds of dollars at risk and adding another financial burden: finding a solution. For this, there are two main options: calling a tree-care professional and the less expensive route of doing your own pest control.

The problem with do-it-yourself solutions has always been the messy spraying and the need for more than one application of insecticide. Now, Bayer Advanced Garden Tree and Shrub Insect Control makes it easy for home-



Trees and shrubs are a valuable asset on any property; be sure to protect them from insects.

owners to protect their investment in trees and shrubs without the need for messy spraying.

This unique formula is poured only at the base of the tree or shrub. The treatment moves down through the soil and is absorbed by the roots. One application protects trees and shrubs for a full year.

“This new product makes what used to be an expensive and tedious chore easy,” says author Lance Walheim, a horticulturist who wrote the books *Roses for Dummies* and *Lawn Care for Dummies*. “Applying the insecticide at the base of the tree one time and one time only is as easy as it gets.”

Pests controlled include adelgids, aphids, borers, Japanese and leaf beetles, leafhoppers, leafminers, scales, thrips and others. To learn more about solving gardening and lawn care problems, visit www.bayeradvanced.com or call 1-877-BAYERAG.