



Prevention Is Key When Treating Ticks And Fleas

(NAPSA)—When it comes to your pet's health, investing the time and effort to use tick and flea preventatives can really pay dividends. For starters, such treatment will do more than just eliminate your pet's itchy fleas and prevent allergic reactions.

The right medication can also prevent fleas, ticks and other insects from biting your pet, and prevent these pests from getting inside your home, on your furniture and in your bedding.

Prevention Beats Treatment

Experts agree that fleas and ticks are stubborn parasites that can cause discomfort and transmit dangerous diseases. They can also be difficult to get rid of. That's why prevention really is the best medicine.

Many pet owners believe that a topical application offers the best protection against ticks and fleas, but ingredients that make the better products effective can also cause them to be expensive.

Now, thanks to a new product, it's possible to provide your pet with exceptional protection for up to 40 percent less than vet prices.*

The product, called PetArmor® Plus, contains fipronil, the No. 1 vet-recommended active ingredient, and (s)-methoprene, which prevents eggs from hatching and growing. PetArmor Plus provides the same flea and tick protection as FRONTLINE® Plus but at a significant savings.

As an added plus, the product is safe to use in a multipet household. However, pets should be separated for 24 hours following application to ensure that the product has dried completely, thus helping to reduce the chance of



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other pets ingesting the product off of the treated pet.

Available in three application doses, it can be used for dogs over 4 lbs. or cats over 1.5 lbs. and 8 weeks of age or older. In addition, it can be used on breeding, pregnant and lactating animals.

Additional Tips

- It's important to read a product's label and prepare to follow directions thoroughly before applying any powerful medicine to your pet. Even if you have a product made specifically for dogs, applying it correctly is still essential.

- Buy the right product for the right species. Always choose a cat product for cats and a dog product for dogs. These products are different formulations based on the pet's species and should never be used interchangeably.

- Know your pet's weight.

- Consider your pet's age.

PetArmor® Plus is available in four weight breaks for dogs and one weight break for cats and should only be used on pets 8 weeks of age or older.

To learn more, visit www.petarmor.com.

*PetArmor® Plus is not manufactured or distributed by Merial. FRONTLINE® is a registered trademark of Merial. Pricing comparison based on average veterinarian retail price survey of FRONTLINE® Plus (December 2014) and MSRP of PetArmor® Plus (January 2015). Data on file.