

## Holiday Gift Ideas Sure To Please Your Pet

(NAPSA)—The holidays are fast approaching, and as wish lists are created and shopping starts, many people will be sure to include their four-legged family members in the process. According to a 2011 [www.PetFinder.com](http://www.PetFinder.com) poll, 63 percent of dog owners and 58 percent of cat owners give their pets gifts. With that in mind, it's important to select a gift that's entertaining for the pet and is the right fit for the individual animal.



**The items above represent the variety of pet products available today. With such an assortment of gift ideas, it's easy to find the right fit.**

For puppies, it's important to give them toys that are soft and soothing for their growing teeth and jaws as well as durable enough to withstand the tough teething phase that can last up to five months! The unique nubby texture of the Chuckit!® Indoor line is made from feathery-soft chenille fabric that is perfect for little mouths to gnaw and chew. These launcher-compatible toys are also ideal when winter weather moves playtime inside.

As dogs grow and their jaws get stronger, it's important to provide toys that can hold up to their level of play. The JW® Megalast™ line can handle some of the toughest chewers out there! Another thing to like is that it's made right here in the U.S.A. The unique Thermoplastic Resin (TPR) is a hot new material in the pet toy industry that can do it all. It floats, bounces and freezes and has the gummy feel that puppies enjoy as well.

Fashion has found its place in the pet industry. Owners are looking for beds, collars, leashes and bowls that will complement home decor. Wetnoz offers bold, basic colors and modern designs and the Petmate® Fashion Bedding features fresh-off-the-runway colors and patterns. These are sure to satisfy the most fashion-forward pet and his owner.

For more information and gift ideas, visit a pet product retailer near you.