Reach Millions More TV Viewers Nationwide
NAPS writes, edits and distributes Video Feature Releases to 1,000+ TV stations across America.
Our team of professionals will take your background material and adapt it to a style of writing that appeals to thousands of editors and millions of TV viewers throughout the U.S.A. After 50 years of being in this business, we are the experts at what formats will be most successful.
NAPS sends to TV stations in any format they choose. Various formats include DVC, DVD, Beta, $\frac{3}{4}$", VHS and S–VHS.
Each mailing includes a lineup sheet with the subject of each spot, the length and the time code for easy access.

The CSNN program can be run in its entirety, as most stations prefer, or as individual segments.
Each mailing includes scripts.

You can drive traffic to your site and make your phone ring by including your Web site and phone number.
VFRs can be searched by category or by keyword.

A link to the NAPS YouTube channel provides easy access to a large selection of videos that can be used on other Web sites or blogs.
VFRs on the NAPS YouTube channel can be sorted by most viewed.
Broadcast-quality videos can be downloaded from napsnet.com.
NAPS tracks usage using Nielsen encoding and usage cards filled out by TV stations.

<table>
<thead>
<tr>
<th>Name &amp; Title</th>
<th>Station</th>
<th>Affiliate</th>
<th>Address</th>
<th>City, State &amp; Zip</th>
<th>Telephone</th>
<th>E-Mail address</th>
<th>In what program do you air these spots?</th>
<th>How would you prefer to receive Consumer Science?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>News [ ] Talk [ ]</td>
<td>DVC [ ] DVD [ ] Beta [ ] 3/4 [ ] VHS [ ] S-VHS [ ]</td>
</tr>
</tbody>
</table>

Vol. 148
TV Results Report

AMERICAN HEART ASSOCIATION

RESULTS TO DATE

AS OF 4/18/2018 THIS RELEASE HAD BEEN BROADCAST 608 TIMES IN 17 DIFFERENT STATES WITH AN AUDIENCE OF 103,863,199. VALUE AT AD RATES FOR THIS RELEASE IS $142,533.

Each VFR gets about 100 to 150 on-air placements.
Placements are in the wealthiest and most populous states.
NAPS TV spots are used by many network affiliates.
NAPS Guarantee

NAPS guarantees complete satisfaction with each release or another one FREE!
Some of our many satisfied clients include:

- GolinHarris
- Ogilvy
- Weber Shandwick Worldwide
- Publicis
- Edelman
- Ruder Finn
- Burson-Marsteller
- MS&L
- APMA
- MetLife
- American Heart Association
- Shell
- Microsoft
- Fleishman Hillard
- Hill & Knowlton
- GM
- General Mills
- CertainTeed
- Bank of America
- Target
- Subaru
- Kraft
- The Home Depot
- GM
- P&G
- Unilever
- NAPS
  - North American Precis Syndicate
Award-Winning News

Many NAPS clients have earned Golden Thinker Awards and Certificates of Excellence for the highest level of achievement, getting well above the expected results.
Free Proposal

NAPS offers proposals at no cost or obligation.

For more information, please contact us at:
E-mail: info@napsnet.com
Phone: 800-222-5551