Reach Millions More Listeners Nationwide
NAPS writes, produces and distributes Radio Feature Releases to 6,500+ radio stations across America.

The NAPS RFRs can be used on news shows, talk shows, during drive time or to fill in as needed.
Our team of professionals will take your background material and adapt it to a style of writing that appeals to millions of listeners throughout the U.S.A. After 50 years of being in this business, we are the experts at what formats will be most successful.
Radio stations receive Radio Feature Releases on CD and paper scripts mailed to radio stations or as RSS feeds, MP3s, and PDFs of scripts on our Web site, www.napsnet.com.
Each radio mailing includes a lineup sheet with the subject of each spot and the length for easy access.

The Radio Roundup program can be run in its entirety, as most stations prefer, or as individual segments.
Broadcast-quality RFRs can be downloaded via iTunes.

RFRs can be searched by keywords or browsed by category.

NAPS RFRs can be anchor texted and hyperlinked to drive traffic to your site.
NAPS tracks usage with reply cards.

Arbitron data, including AQH and Cume, is included on reports.
Radio Results Report

RESULTS TO DATE

AS OF 4/18/2018 THIS RELEASE HAD BEEN BROADCAST 1204 TIMES IN 30 DIFFERENT STATES WITH AN AUDIENCE OF 90,688,196. VALUE AT AD RATES FOR THIS RELEASE IS $ 575,870.

Each RFR gets about 300–400 on-air placements.
Placements are in the wealthiest and most populous states.
NAPS Guarantee

NAPS guarantees complete satisfaction with each release or another one FREE!
Some of our many satisfied clients include:

- GolinHarris
- Ogilvy
- Weber Shandwick Worldwide
- Publicis
- Edelman
- Ruder Finn
- Burson-Marsteller
- MS&L
- APMA
- MetLife
- American Heart Association
- Shell
- Microsoft
- Fleishman Hillard
- Hill & Knowlton
- GM
- General Mills
- CertainTeed
- Bank of America
- Target
- Subaru
- Kraft
- The Home Depot
- P&G
- Unilever

NAPS
NORTH AMERICAN PRECIS SYNDICATE
Award-Winning News

Many NAPS clients have earned Golden Thinker Awards and Certificates of Excellence for the highest level of achievement, getting well above the expected results.
Free Proposal

NAPS offers proposals at no cost or obligation.

For more information, please contact us at:
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