



Reach Millions More Listeners Nationwide



NAPS writes, produces and distributes Radio Feature Releases to 6,500+ radio stations across America.

The NAPS RFRs can be used on news shows, talk shows, during drive time or to fill in as needed.



NAPS
NORTH AMERICAN PRECIS SYNDICATE



Our team of professionals will take your background material and adapt it to a style of writing that appeals to millions of listeners throughout the U.S.A. After 50 years of being in this business, we are the experts at what formats will be most successful.



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 Women

Welcome to the NAPS home page. Here you can find features and graphics from more than 750 companies, associations, PR firms and government information offices.

Featurettes

Consumer Science NEWS & NOTES

Low Speed Connection

RSS Free, non-copyrighted features for editors. View this week's features, taken from our latest issue of Featurettes--so new it hasn't been mailed yet. Browse through our library of articles, categorized for your convenience, or just look at our artwork--including many photos in full color.

FEATURETTES: Order Form
 Thank you for taking the time to fill out this form, we truly appreciate your consideration of FEATURETTES!

RADIO ROUNDUP
 a collection of features, oddities, and helpful tips

NORTH AMERICAN PRECIS SYNDICATE, INC.
 415 Madison Avenue, 12th Fl.
 New York, New York 10017

158 WORDS, 60 SECONDS

SATELLITE INTERNET GETS FAST

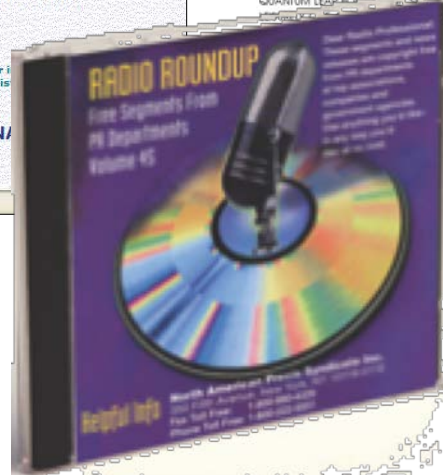
THERE COULD BE GOOD NEWS FOR THE TWENTY-FIVE MILLION AMERICANS THE F-C-C SAYS LIVE WHERE FAST, AFFORDABLE INTERNET ACCESS IS HARD TO FIND. SATELLITE BROADBAND SERVICES HAVE TAKEN A QUANTUM LEAP FROM A SLOWLY INCREASING SPEEDS FROM A FEW PER SECOND TO TWELVE MEGABITS PER SECOND WITH CABLE BROADBAND AND DSL. SATELLITE INTERNET IS AVAILABLE IN MANY AREAS. FOR ANOTHER REASON THIS HAS HAPPENED. FOR ANYONE WHO WANTS TO USE THE INTERNET FOR E-MAIL, ONLINE SHOPPING, MUSIC AND VIDEO STREAMING, NEW EXCITE SATELLITE INTERNET SERVICES. IN JUST A FEW MONTHS, IT'S ATTRACTED CLOSE TO 100,000 CUSTOMERS. FOR MORE ON SATELLITE INTERNET VISIT WWW.EXCITE.COM.

For information on this release, please contact: [Name] at [Phone Number]

For your protection these releases have been carefully reviewed.

Done

Radio stations receive Radio Feature Releases on CD and paper scripts mailed to radio stations or as RSS feeds, MP3s, and PDFs of scripts on our Website, www.napsnet.com.





RADIO ROUNDUP

Radio Scripts from PR Sources
Vol. #203

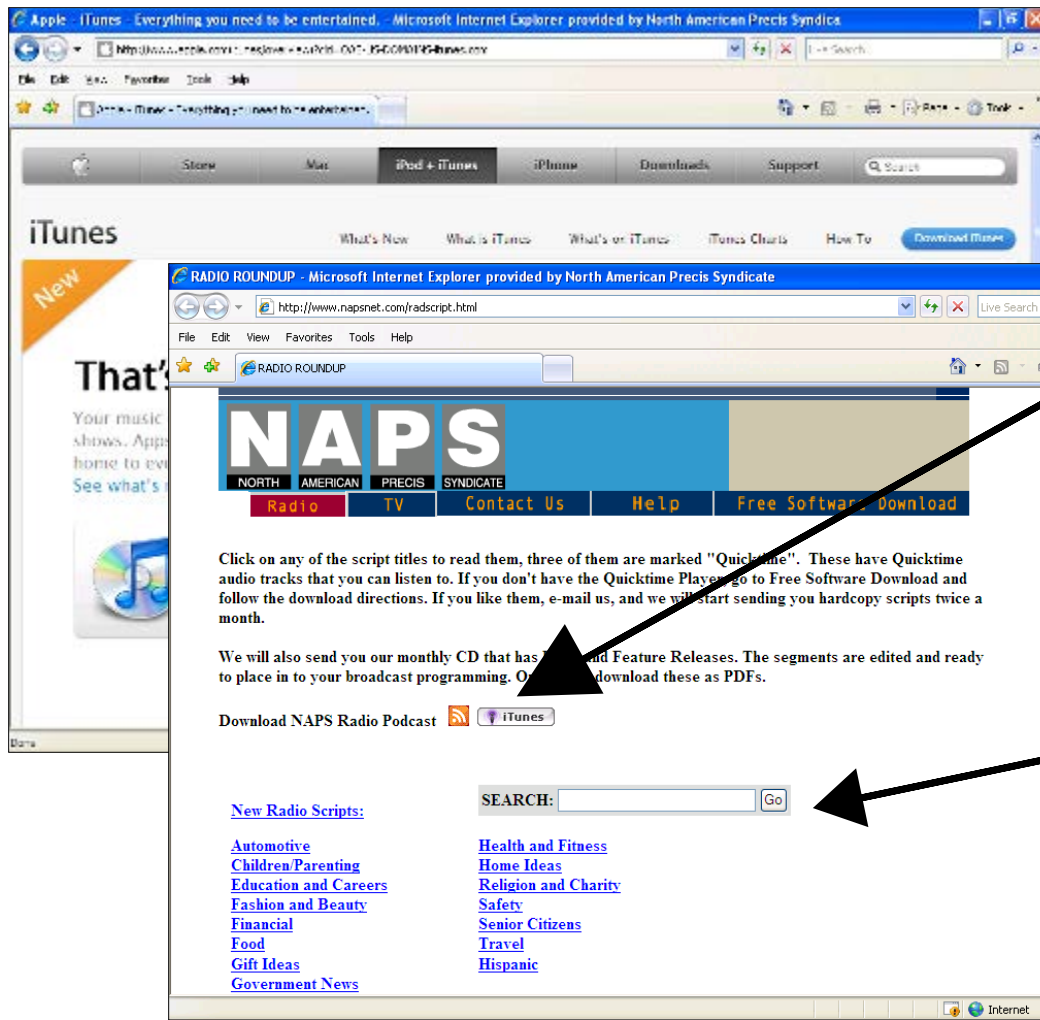


# SEGMENT:	SUBJECT:	LENGTH:
1. OPENING		:23
2. SLEEP BETTER TIPS	HEALTH	:30
3. SKIN SENSE	HEALTH	:60
4. FOOD SAFETY NEWS	FOOD	:60
5. BAKING CORNER	FOOD	:60
6. NATURALLY GOOD	FOOD	:30
7. BEST MEALS, BEST MOMENTS	FOOD	:30
8. PLATING LIKE A PRO	FOOD	:60
9. HOLIDAY HINTS	HOLIDAYS	:30
10. HOLIDAY HEALTH	HOLIDAYS	:30
11. FINANCIAL READINESS	FINANCIAL	:60
12. FINANCIAL PLANNING	FINANCIAL	:60
13. CONSUMER NEWS AND NOTES	FINANCIAL	:30
14. MANAGING YOUR MONEY	FINANCIAL	:30
15. PETS AND PEOPLE	PETS	:60
16. FOOTBALL PHOTO CHALLENGE	HOME IDEAS	:60
17. POINT AND CLICK GIFTS	GIFTS	:60
18. FROM RAPPER TO TV DAD	HOME IDEAS	:60
19. DON'T BE A VICTIM	SAFETY	:30
20. PROTECT YOURSELF AGAINST IDENTITY THEFT	FINANCIAL	:30
21. TELEWORKING	HOME IDEAS	:60
22. A NEW TASTE ADVENTURE	FOOD	:60
23. KEEPING KIDS HEALTHIER	FOOD	:60
24. NOBEL SON	HOME IDEAS	:60
25. CLOSING: UNTIL NEXT TIME		:19

Each radio mailing includes a lineup sheet with the subject of each spot and the length for easy access.

The Radio Roundup program can be run in its entirety, as most stations prefer, or as individual segments





Broadcast-quality RFRs can be downloaded via iTunes.

RFRs can be searched by keywords or browsed by category.

NAPS RFRs can be anchor texted and hyperlinked to drive traffic to your site.





Radio Roundup Helpful Facts
To stay on our free mailing list please return this card.

Phone: (800) 222-5551 Fax: (800) 990-4329 email: broadcastmedia@napsnet.com

Yes, we broadcast or plan to broadcast the entire CD.
 We broadcast or plan to broadcast only the following segments.

Vol. 223

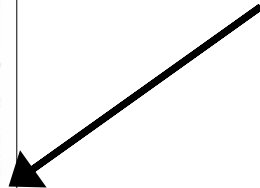
	# times used		# times used		# times used
<input type="checkbox"/> 1. Opening	_____	<input type="checkbox"/> 5. Pointers For Parents	_____	<input type="checkbox"/> 9. Caregivers Need Care, Too	_____
<input type="checkbox"/> 2. News Of Nutrition	_____	<input type="checkbox"/> 6. It's The Law	_____	<input type="checkbox"/> 10. Safety On The Road	_____
<input type="checkbox"/> 3. Newsworthy Trends	_____	<input type="checkbox"/> 7. Contest Corner	_____	<input type="checkbox"/> 11. Close	_____
<input type="checkbox"/> 4. Protecting Girls From Substance Abuse	_____	<input type="checkbox"/> 8. Your Finances	_____		

Name & Title _____ Station _____
Address _____ Affiliate _____
City, State & Zip _____ Listeners: _____ AQH
Tel. # _____ Fax # _____ CUME
Email _____ Website _____ Other _____

Do you prefer: CDs Scripts Downloading Scripts from Napsnet.com Spot Length: 30 sec. 60 sec.

NAPS tracks usage with reply cards.

Arbitron data, including AQH and Cume, is included on reports.



Radio Results Report

169 WORDS, 60 SECONDS

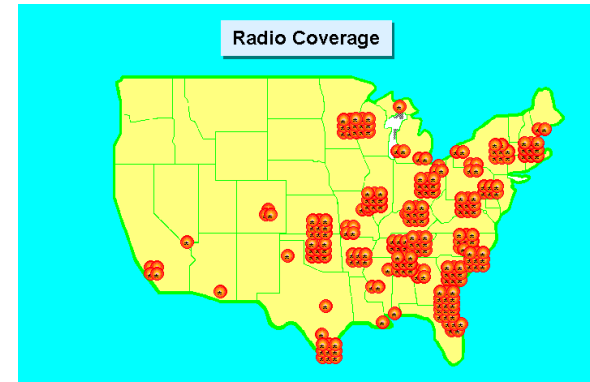
TIPS ON TRIPS

HEEDING A FEW HINTS CAN HELP YOU GET INTO VACATION MODE SOONER DURING YOUR NEXT GETAWAY. FIRST, DON'T WAIT UNTIL THE LAST MINUTE TO PACK. START A FEW DAYS IN ADVANCE. NEXT, UNPLUG FROM WORK BY NOT CHECKING YOUR WORK E-MAIL AND PHONE. THINK ABOUT TAKING AN EXTRA DAY OFF BEFORE LEAVING FOR VACATION OR COMING BACK A FEW DAYS BEFORE RETURNING TO WORK. CONSIDER BOOKING A VACATION HOME WITH WYNDHAM VACATION RENTALS. THAT WAY YOU GET A KITCHEN, MULTIPLE BEDROOMS AND MORE. YOU CAN ENJOY SOME PRIVACY AND EVEN SAVE MONEY BY DOING YOUR OWN LAUNDRY AND EATING IN SOME OF THE TIME. ANOTHER SMART MOVE IS TO MAKE A BUDGET—AND STICK TO IT. IT WILL KEEP YOU FROM OVERSPENDING AND COMING HOME TO SCARY BILLS. FINALLY, GET GOOD INTEL ABOUT WHERE YOU'RE GOING. WYNDHAM OFFERS DESTINATION EXPERIENCE GUIDES THAT HELP TRAVELERS RELAX WHILE STILL SEEING THE BEST OF EACH LOCATION AND EXPERIENCING HIDDEN GEMS. IT ALSO HAS A PLANNING HUB WITH TIPS AND DEALS AT Be-VACATION-READY--DOT--COM.

RESULTS TO DATE



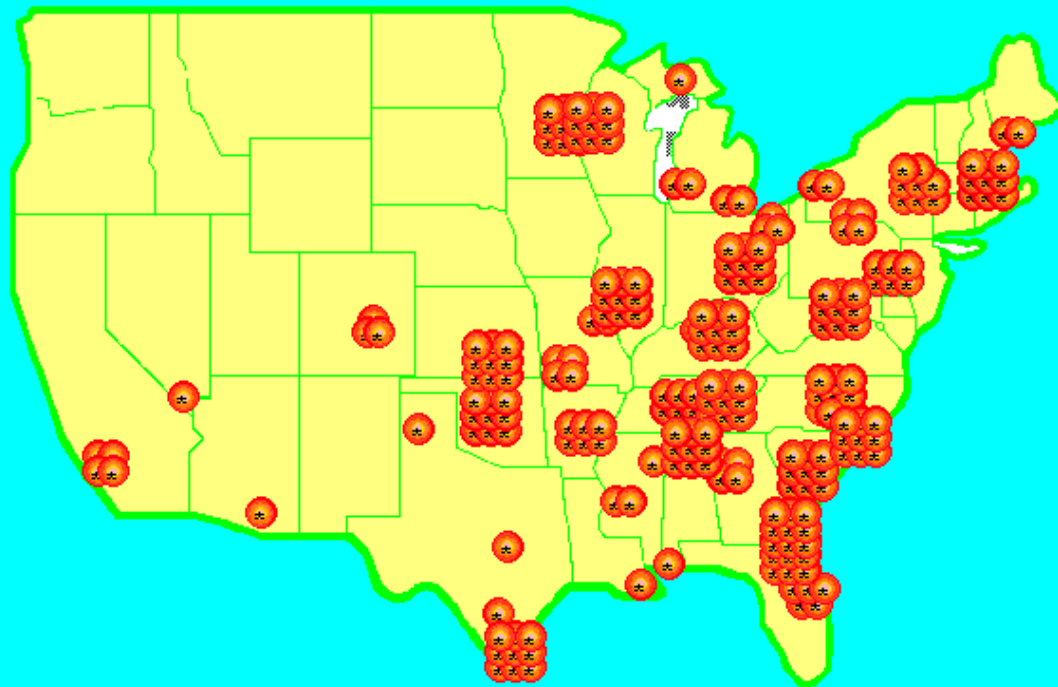
AS OF 4/18/2018 THIS RELEASE HAD BEEN BROADCAST **1204** TIMES IN **30** DIFFERENT STATES WITH AN AUDIENCE OF **90,688,196**. VALUE AT AD RATES FOR THIS RELEASE IS \$ 575,870.



Each RFR gets about 300–400 on-air placements.

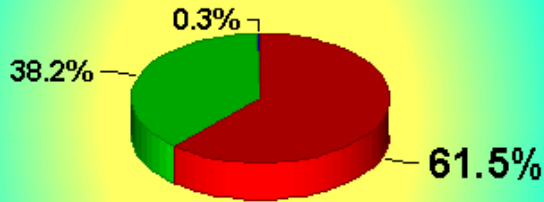


Radio Coverage



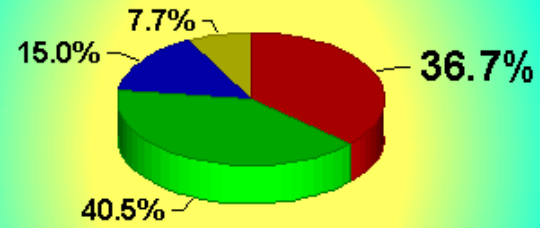
N A P S
NORTH AMERICAN PRECIS SYNDICATE

Media Success Where the People Are



- MOST POPULOUS THIRD OF STATES PROVIDED 61.5% OF THE PLACEMENTS
- MIDDLE THIRD OF STATES PROVIDED 38.2%
- LEAST POPULOUS STATES 0.3%

Media Success Where the Money Is



- WEALTHIEST 20% OF STATES PROVIDED 36.7% PLACEMENTS
- SECOND WEALTHIEST 20% : 40.5%
- THIRD WEALTHIEST 20% : 15.0%
- FOURTH WEALTHIEST 20% : 7.7%
- LEAST WEALTHY 20% : 0.0%

Placements are in the wealthiest and most populous states.



NAPS Guarantee

NAPS guarantees complete satisfaction with each release or another one **FREE!**



Some of our many satisfied clients include:



Award-Winning News



Many NAPS clients have earned Golden Thinker Awards and Certificates of Excellence for the highest level of achievement, getting well above the expected results.



Free Proposal



NAPS offers proposals at no cost or obligation.

For more information, please contact us at:

E-mail: info@napsnet.com

Phone: 800-222-5551

