PETS & PEOPLE

Photogenic Felines Wanted For Cat Calendar

(NAPSA)—If you're like most pet families, your next family portrait may be the cat's meow. According to a recent survey, most cat owners consider their cat to be a family member, so why shouldn't your favorite four-legged feline be included in this year's family album?

To capture your cat's beauty on camera try using the following ten expert tips, courtesy of Friskies Petcare Company.

- 1. Get up close and "purr"-sonal with your cat to ensure he is the focus of your picture.
- 2. Place your pet off-center for a more natural look.
- 3. Use a simple, uncluttered background to help your cat stand out.
- 4. Try to create dramatic shadows for an interesting and artistic effect.
- 5. Have a friend hold your cat's favorite flavor of Friskies® cat food or a toy above the camera lens to attract his attention.
- 6. Snap several pictures in a row to avoid missing the ideal picture by a few seconds.
- 7. Make photography a "paw"sitive experience for your cat by taking his picture at mealtime so he associates picture-taking with food.
- 8. Candid shots are best to capture moments of your cat doing what he knows best: being a cat!
- 9. Keep photo sessions short and positive so that your cat enjoys them as much as you do.
- 10. Keep your camera with you so you never miss a great photo opportunity.



PICTURE "PURR"-FECT—This candid shot shows what cats do best: being a cat!

If you have a "purr"-fect photo of your cat, Friskies wants to know. Each year, the company honors twelve of the best photos taken by cat owners across the country and showcases them in a colorful calendar. Has your photogenic feline got the beautiful skin, healthy coat and frisky nature to be a calendar pin-up?

Use these helpful tips and

then send in a snapshot of your cat along with a 25-word description of why your cat is a winner for a chance to win the grand prize of \$2,500, a year's supply of canned and dry cat food, and the coveted cover placement for the 2003 Friskies Calendar. Eleven first-prize winners will see their cat's photo gracing a page of the calendar, in addition to winning a year's

supply of canned and dry cat food. For complete contest rules and an entry form or to purchase a 2002 calendar, log onto www.FriskiesCatFood.com.