

INVESTMENT OPPORTUNITIES

Why Commercial Real Estate?



Success in the rapidly changing commercial real estate market ultimately lies in the hands of investment professionals who have the specialized training, expertise and experience needed to meet your investment objectives.

(NAPSA)—Commercial real estate can help investors weather most any economic storm. That's because regardless of the market, commercial property can continuously change hands with companies looking to expand move to bigger facilities, while companies that are downsizing move to smaller spaces. In addition, government incentives during hard economic times, such as low interest rates, can help investors turn higher profits.

In 2001 alone, people who invested in apartments received an annual return on investment of 10 percent, according to the National Council of Real Estate Investment.

To minimize their risks, both buyers and sellers often work with commercial real estate firms. Organizations such as the CENTURY 21® Commercial Investment Network (CIN) use diverse resources and marketing tools to help investors better handle the changing dynamics of the economy.

Since 1995, CENTURY 21 CIN

professionals have helped investors buy and sell industrial sites, office buildings, apartments, retail centers, farms/ranches and other properties.

Century 21 Real Estate Corporation—which among national full service real estate firms, ranked highest in overall satisfaction for first time home buyers and highest in overall satisfaction with Internet services provided to home sellers—offers its agents training and certification courses that teach them how to use the System's worldwide network of more than 100,000 real estate professionals to a client's advantage.*

The network provides investors important information on:

- Lower-taxed investments
- Leases
- Sales
- Exclusives
- Specialization plans
- Managing information
- Capital gains
- Tax treatment

For more information, visit www.Century21.com/commercial.

**J.D. Power and Associates 2001 Home Buyer/Seller Satisfaction StudySM. Study based on responses from 3,252 home buyers and sellers. Study conducted for Cendant Corporation by J.D. Power and Associates.*