

It's Not Your Mother's Bridal Registry Anymore

(NAPS)—Today's soon-to-beweds are expanding the conventional bridal registry and including less traditional items they can enjoy together on their wedding wish lists.

Since couples are more established than they were in the past, many already have the items found on a conventional gift registry. This allows savvy couples to ask for items ranging from home entertainment to home improvement.

"Now-a-days it's acceptable and common to ask for unconventional gifts," said Diane Forden, editor in chief, *Bridal Guide* Magazine. "With brides and grooms looking for other registry options it's not surprising to see home entertainment systems or innovative appliances from companies such as Philips Electronics on the wish lists of modern couples."

Some new registry trends include:

• Visit www.honeyluna.com and give the lovebirds part of their honeymoon airfare or a night in the honeymoon suite.

• A gift of camping or outdoor equipment such as an Eddie Bauer multitemp sleeping bag is great for the outdoor couple.

• Complete the newlywed nest with a home entertainment system from Philips Electronics. Some popular electronics gifts include a Mini System with integrated DVD player; Personal Video Recorder with TiVo Service; a CD Clock Radio; as well as home spa items for both bride and groom.

• Luxurious bedding remains a much-appreciated gift. Go for quality with sheets made from a high thread count or a synthetic



More couples are saying "I do" to nontraditional gifts, such as home electronics.

comforter that has the look and feel of down.

• The latest gadgets for the kitchen make getting breakfast on the table more like breakfast in bed. Consider Philips coffee maker with thermos carafe or toaster and sandwich maker—its warming rack heats up your croissants and muffins.

• If their kitchen has everything but a tile floor, why not give a gift certificate from The Home Depot.

"With 57 percent of couples entertaining at least once a month, we're seeing many Philips products ranging from our sleek 34-inch television to the personal video recorder to TiVo on more registeries. Today's sophisticated couples are registering for technology that enhances their day to day lives at home," said Terry Fassburg, vicepresident of brand communications of Philips North America.