

Gift Ideas

Finding The Perfect Wedding Gift

(NAPSA)—You've been invited to a wedding, maybe a number of weddings, and now you need to find the perfect gift.

To ease the pressure, and solve time and etiquette issues, a growing number of people are saying, "I do" to the Internet. Most couples register for wedding gifts by making a list of what they need for their new household. While buying a gift from a registry may seem unoriginal, couples create their registry because they want to ensure they get what they need.

However, traditional wedding etiquette deems it impolite for an engaged couple to tell their guests where they are registered. So how are guests supposed to know where to find a couple's registry?

Luckily, thousands of today's couples are registering online, which makes wedding gift buying easier and more convenient. WeddingChannel.com, the number one wedding Web site, brings numerous registry partners together in one place. The result? Brides and gift buyers only have to visit one place.

A Million Brides For A Million Bestowers

"There is an enormous number of gift buyers who can now find a couple's registry, or the perfect gift, with ease and convenience," said Adam Berger CEO and president of WeddingChannel.com.



What are brides and grooms registering for today? The number one item is casual china.

"We have nearly one million registered couples, so it is very likely that a couple's registry is with one of our esteemed partners, which include Macy's, Bloomingdale's, Crate & Barrel, Tiffany & Co. and others."

The online registries also have the engaged couple's address and will wrap and ship your gift directly to them, making numerous phone calls unnecessary.

What are brides and grooms registering for today? According to WeddingChannel.com, the number one item couples register for is casual china. With the rise of non-traditional gifts included in online registries, grooms are becoming more involved than ever, with tents and camping gear becoming top non-traditional choices for most couples.