

BRIDAL FACTS & FIGURES

Wedding Trends

(NAPSA)—It may finally be time to retire the idea of “the June bride” as the be-all and end-all of weddings. According to the wedding site www.theknot.com, more than half the 2.4 million weddings that take place in America each year—52 percent, to be exact—are thrown in the fall and winter months.

For that bride who fancies walking down the aisle in a winter wonderland, many bridal designers offer beautiful gowns to complement the season. Holiday bridal fashion draws its inspiration from the glamour and romance of eras past. The strong “retro” influence on bridal gown styles reflects the drama of Hollywood in its golden years, the ethereal beauty of the classical Greek goddesses and the romance of Victorian gowns. One stunning interpretation is a David’s Bridal satin A-line gown with beaded metallic embroidery on both empire waist and envelope back, exuding sheer elegance. Looking for luxe? Add a faux fur wrap for the ceremony to warm bare shoulders.

For brides who don’t fear the cold, “the back of a wedding gown is as important as the front,” says Carley Roney, co-founder and editor-in-chief of *The Knot*, “so deep V, scooped-out and apron backs are prevalent, as well as dramatic trains.” Hand-beaded lace, rhinestone-encrusted straps, and crystal beading are also among the season’s favorite embellishments. Corset bodices, sweetheart necklines and cascading trains take center stage in the way of shaping, creating a look that is soft, feminine and romantic. Many winter brides shy from the typical summer strapless silhouette, opting for a cap-sleeve or off-the-shoulder neckline.



Satin A-line gown with beaded metallic embroidery.

And while a bride in white is always in fashion, many holiday brides opt for a warmer hue of ivory—often easier to wear when summer tans fade, in classic satin, organza and tulle. Warm colors are not the only trend, as destination weddings continue to drive couples to tropical sites. The Galina Collection from David’s Bridal speaks to this trend, offering sleek, modern gowns, with delicate, but minimal details in airy fabrics that flatter the bride and suit a wedding with an ocean view.

No matter what your style, you can find all the latest looks and accessories for brides, grooms and the wedding party at David’s Bridal, the nation’s leading bridal retailer. With over 220 locations nationwide and incomparable bridal gown prices ranging from \$299—\$1400, David’s Bridal is the essential wedding destination. For more information, visit www.davidsbridal.com or call 1-800-480-BRIDE.