

# Bridal Guide

## Wedding Style Without Breaking The Bank

(NAPSA)—Getting married doesn't have to mean saying "I do" to high wedding costs. Try these fashion and décor tips from leading wedding experts and control the price of your wedding—without sacrificing touches that can help make your day even more special.

### First Thing First

Set the tone for a beautiful wedding with gorgeous invitations—and control expenses by designing and printing them yourself. For a personalized, layered look, adhere your invitation to colored card stock, or sandwich a ribbon in between layers and tie a bow over the invite. Other extras that dress up paper goods include rhinestones, grommets, stickers, stamps, buttons and punches.

### Sensational Ceremonies

Oftentimes, beautiful outdoor venues can deliver wonderful results without a large price tag. Outdoor living expert Sean Conway says the key is to choose a focal point where you and your beloved can exchange vows.

"Create a ceremony spot simply by standing beneath the boughs of a large tree," says Conway. "For something a bit more elaborate, decorate an arbor with flowers and hanging votives, or set up chairs near a tented gazebo filled with paper lanterns."

Of course, it's important to be prepared for weather. A tent or gazebo is an attractive safeguard. Conway also suggests filling pots with umbrellas for an attractive and useful display.

"Be creative," says Conway. "Transform your wedding space



**There are ways to lower the cost of a wedding while still creating a day to remember.**

into a reception spot by adding a romantic glow to the tables with candles inside of glass cylinders of various heights."

### Here Comes The Bride

Elegant yet affordable wedding attire is also within reach. Lauded fashion designer Isaac Mizrahi recently launched a bridal collection for Target featuring dresses for brides and bridesmaids with prices ranging from \$35 to \$160.

"Every woman remembers how she felt on her wedding day for the rest of her life. Ensuring that she feels confident and beautiful in the 'perfect' dress is important to me," says Mizrahi.

The collection features eight spectacular wedding gowns in white and ivory. The bridesmaid collection features several elegant designs in a myriad of colors. These are dresses that bridesmaids will want to wear.

For more information, visit [www.target.com/clubwedd](http://www.target.com/clubwedd).