

Great Wedding Style On A Budget

(NAPSA)—There is good news for the many engaged couples searching for easy ways to save money without sacrificing style. Though weddings today cost an average of \$28,800—and that doesn't include the honeymoon, engagement ring or wedding planner—there are five steps couples can take even if their pockets aren't quite as deep as their love for each other:

1. Schedule an off-season wedding. Even in matters of the heart, the laws of supply and demand apply. With nearly 70 percent of weddings taking place in May through October, your best money-saving months are January and February. Consider a morning ceremony followed by a lunchtime reception. This will set you back much less than a dinner reception.

2. Custom invitations without the custom price. It's amazing what you can do with one simple invitation. With the help of a template like the ones found at Target.com, you can create a timeless, traditional masterpiece or a jaw-dropping, never-seen-before design. Find a computer-literate friend and all you'll have to pay for is the paper.

3. Not just for brides anymore. Today's registries are for much more than china and crystal. For example, Target Club Wedd offers brides and grooms a registry service that includes electronics, outdoor gear and the must-have gadgets for making the most of their new lives together.



A small budget doesn't have to mean your big day will be short on style.

4. Cut the guest list. The simple truth is that there is no quicker, easier way to control the budget than by limiting the size of the event. Remember, single guests can be invited without a "plus one."

5. Bridal party gifts that do double duty. No need for expensive bridal party favors your friends won't use. Couples can use Target.com to find favors, bridal party gifts, ideas on reception decor and photos. Photographers can be expensive. Give your bridal party digital cameras and encourage them to document the weekend and share their photos afterwards. Also, make sure they take photos early, while everyone still looks great.

Learn More

More money-saving tips can be found at www.Target.com.