Guide for Brides

Brides Vow To Use Sites To Budget Time Planning For The Big Day

(NAPSA)—Increasingly, busy brides are saying "I do" to any services that help save time when planning the big day.

Between juggling work, travel and social and family life, many brides can't budget time for unnecessary delays but, fortunately, online bridal registries and travel sites are helping them get everything done on time.

Responding to a growing trend of computer-savvy wedding planners, hotel sites—through sophisticated online booking features—are also making it easier to take control of wedding planning. It's all about convenience, whether you're a night owl or an early bird.

The days of leaving messages for the hotel sales manager and waiting for callbacks to help book your event space and guest room block are over.

No waiting for a guarantee on a function room, no waiting to reserve a block of rooms, and no waiting to find out who in your wedding party and other special guests have reserved their hotel rooms as the big day approaches.

Today, wedding planning can take place 24 hours a day, seven days a week. With resources available online at your fingertips—including accessing wedding checklists, reserving hotel event space and guest rooms, managing your own out-of-town hotel guest list and, yes, designing your own personalized Web page for guest reservations, all on one site—you can take control of your own planning, creatively and instanta-

Using online sites can make it easier for brides to enjoy planning a wedding that everyone will enjoy.

neously, in most cases.

Companies such as the Hilton Family of Hotels, with their 24/7 event-planning sites, have put wedding planning back into your control by taking it all online. Visit the "Prepare it With Hilton" area of www.weddingsbyhilton.com, for example, and you'll be able to view a wedding checklist tool, be able to reserve your reception and rehearsal party space utilizing the Space Calculator feature, select food and beverage preferences, reserve five to 25 guest rooms (whereby your guests can use their own credit card to reserve their room), and add your own personal flair by designing your own per-

sonalized Web page, adorned with photos of you and your significant other, for a heartwarming touch.

Make sure you check out room square footage and room configurations of your selected hotel or resort to ensure that the function room for your rehearsal and reception are just right for your guest capacity. With today's sophisticated hotel Web pages, this can be done completely online without delay or time-consuming personal site visits.

When designing your personalized Web page—the first page out-of-town guests see when reserving their guest room to attend your wedding—sophisticated hotel sites enable you to add schedules and special notes pertaining to rehearsals, cocktail parties, parking, and pre-event and post-wedding gatherings. For example, after booking on Hilton's Wedding site, you can create a special, customized Web page for your event. By using online features such as Guest List Manager, where you can download and print your guest list, you'll know if Aunt Sally has reserved her room yet, saving you hours of follow-up phone calls after invitations have been mailed.

So plan away and take control of your wedding planning while adding your own personal touch. Take advantage of online hotel tools to alleviate the stress of event planning and out-of-town guest accommodations.

There's no reason you should not enjoy planning your big day.