

# Making Life More Satisfying

## Cigars 101—Lesson One: Hop On The Bus

(NAPSA)—It's been said that Winston Churchill, a man who knew his way around a fine cigar, smoked 300,000 cigars in his lifetime. Not every cigar smoker is as knowledgeable. For those who feel a bit intimidated at the prospect of selecting a cigar, here are some facts about cigars you may want to draw on:

Quality cigars come from a number of places—the Dominican Republic, Honduras, Ecuador and Nicaragua. Their sizes, shapes and colors vary from box to box and from brand to brand. Some are packaged in tubes, while some simply sport bands around their middle. With so many variables, there's no doubt that “those who know,” know, while many others might find selecting fine cigars as intimidating as fine wine.

### Cigar Lover's Luxury Bus

General Cigar, makers of Macanudo®, America's best-selling premium cigar, has set a course to alleviate this confusion among cigar novices while allowing passionate cigar smokers to reward themselves with a fine, handmade Macanudo cigar. The cigar maker has taken America's beloved brand, transformed a luxury 45-foot tour bus into a cigar lover's paradise on wheels, and created the Macanudo American Passion Tour. The tour travels the country making stops at select tobacco retailers and star-studded sporting events/noteworthy happenings.

Amy Anderson, a Macanudo American Passion Tour ambassador, offers these simple tips for the “green” cigar-buyer.

• The outside leaf (called the wrapper) must be flawless, with-



**Whether rolling or resting, the luxurious American Passion Tour bus is always smokin'.**

out stains or tears.

• Quality cigars come in a variety of colors, from light brown to green, to brownish black. A good cigar can be any color, as long as it is completely uniform.

• Avoid cigars that feel dry or that flake or crumble when touched.

• Look for cigars with a luster or sheen.

• Make sure the cigar is well filled with tobacco. It should feel consistently firm, like a finger, through its length.

• A quality handmade cigar does not have to be expensive. Macanudo cigars, for example, are completely handmade using the finest tobacco and many are available for a suggested retail price of \$5 to \$7 a cigar.

When asked about the true quality of Cuban cigars, Anderson remarks, “It's a matter of taste. At Macanudo, we're proud of the quality of our cigars and feel that

a Dominican cigar is every bit as good as a Cuban one.”

Cigar connoisseurs of legal smoking age who visit the bus will see that whether rolling or resting, the bus is always smoking. It is equipped with a 30-cubic foot, built-in humidor, a fully operational kitchen, state-of-the-art electronics, including satellite television, available on three flat screen TVs, a stereo, a DVD player and indoor and outdoor speakers.

The décor is styled after New York City hot-spot Club Macanudo and features cushy Italian leather armchairs, a mirrored VIP lounge, sconces and custom window treatments. For those who prefer to indulge in their passion for cigars outdoors, the bus is equipped with an outdoor lounge, complete with Adirondack chairs and café umbrellas.

To find out more about the tour, log on to [www.cigarworld.com](http://www.cigarworld.com).