

Easy Elegance

Defining Elegance

(NAPSA)—Treating others as you would want to be treated isn't just respectful, it's elegant. That's the finding of a recent Harris poll in which respondents defined elegance as an attitude and as having to do with how one treats others.



A survey found elegance is really an attitude.

An additional (and perhaps encouraging) finding was that most anyone can be elegant. Seventy-five percent of respondents to the Longines Elegance in America Survey said elegance isn't a quality you're born with, but something that you learn.

So which celebrity most embodies the concept of elegance? Survey respondents chose jazz musician and actor Harry Connick Jr. as one of the most elegant men in America. Connick will now work with watchmaker Longines to promote the ideals defined by the survey. Among other things, he and the watch brand will continue supporting the Audrey Hepburn Children's Fund supporting the Audrey Hepburn CARES Team at Los Angeles Children Hospital.

Connick and Indian actress Aishwarya Rai join past elegance ambassadors such as Audrey Hepburn and Humphrey Bogart as spokespersons for the watchmaker.