



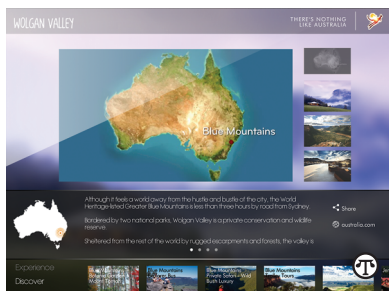
Australia—A Country So Unique It Has Its Own App

(NAPSA)—From world-class cities to natural wonders, Australia is home to stunning landscapes, immersive nature and the friendliest locals around. With a country as big as Australia and with so many travel options, most can't wait to visit, but get overwhelmed and don't know where to start planning.

To make trip planning fun and easy, Tourism Australia has created a suite of tools, including an inspirational film found on www.Australia.com that features highlights of Australia's top destinations and an interactive tablet app that takes you further into the stories in the film in a unique, memorable way.

The innovative new tablet application "There's nothing like Australia" is compatible with iPad and Android™ and is presented in the form of a rich interactive coffee-table book about Australia. The multimedia content takes you through journal entries about 13 "best of Australia" destinations, providing information on world-class experiences, attractions and places to stay using striking imagery, full-screen integrated video and an itinerary planning tool.

The app takes explorers through the sights, sounds and experiences of Australia. For example, on the Great Ocean Road, surf, meet kangaroos on the golf course, hike near waterfalls and get personal with a koala. Tilt your iPad back and forth to fly a helicopter over the world-famous Twelve Apostles.



Exotic and exciting yet easy-going, Australia has a lot to offer American visitors.

To learn about the world's oldest culture, embark to Uluru on a voyage of self-discovery at the world's largest monolith—an iconic symbol of the Australian outback. Experience tours with the traditional custodians of the land, the Anangu.

For another look at the outback, The Kimberley is nearly the size of California, but offers a bush and coastal experience. At El Questro Wilderness Park, experience majestic waterfalls like Amaroo Falls that are still being discovered and fish and fly over the extraordinary vistas of the tiger-striped Bungle Bungles.

Feel like visiting Kangaroo Island, which is known as a "zoo without fences"? Here, you can pet a baby kangaroo, meet a seal on the beach, and luxuriate at one of the world's finest resorts, Southern Ocean Lodge.

Ready to head to Australia? Download the "There's nothing like Australia" app from the iTunes store or visit www.australia.com for more information about Australia.