

# Vacation Escapes

## Small In Size, Big On Charm

(NAPSA)—When it comes to accommodations, bigger isn't necessarily better. In fact, many vacationers prefer the personalized service—i.e., ambience, friendliness and cleanliness—that only smaller hotels, historic homes, inns, bed-and-breakfasts and other facilities can provide.



**Smaller properties are often known for their ambience, service, maintenance and cleanliness.**

Superior Small Lodgings (SSL) is a national program recognizing a standard of excellence in properties of 50 units or less. The Bradenton Area features 30 of these properties. In fact, SSL is rapidly becoming a recognized program that ensures a standard of excellence for discerning travelers to select a terrific Gulf Island getaway.

To qualify for the SSL program, a small property must pass a thorough inspection administered by an independent expert in the small lodgings industry. While these locations may be small in size, they're big on charm.

To learn more about vacations in Florida's Gulf Islands and the SSL program, write to the Bradenton Area Convention & Visitors Bureau, P.O. Box 1000, Bradenton, FL 34206, call (800) 462-6283 or visit [www.flagulfislands.com](http://www.flagulfislands.com).