

Vacations Of A Lifetime

U.S. Virgin Islands Summer Super Saver Program

(NAPSA)—People planning a visit to the U.S. Virgin Islands (USVI) now have another reason to go—beyond the pristine beaches, luxurious resorts and gorgeous weather—a new “Summer Super Saver” program that provides guests with savings of up to \$1,000.

The savings promotion, which must be booked no later than August 15, 2002 for travel through October 31, 2002, was developed by the U.S. Virgin Islands Department of Tourism, the St. Croix Hotel and Tourism Association and the St. Thomas/St. John Hotel and Tourism Association. Value-added incentives include:

- a \$100-per person air credit, provided by the Department of Tourism;
- a \$100-gift certificate redeemable at little Switzerland, Colombian Emeralds, Amsterdam Sauer, Diamonds International, Tanzanite International or Jewels;
- fifth-day of car rental free at participating agencies;
- fifth-night of accommodations free at participating properties; and
- a coupon booklet worth up to \$500 in savings at participating outlets. Free dinners and specialty drinks, free gifts with purchase and shopping discounts are just a few of the value-added incentives included in the coupon book.

“This impressive collaboration of efforts from our hotels, tour operators, car rental companies, restaurants and shops is sure to result in another successful summer travel campaign,” stated Commissioner of Tourism Pamela C.



A new promotion means a Virgin Islands vacation can add up to splendid summer savings.

Richards. “I am delighted that our island partners are able to provide visitors these tremendous destination-wide travel incentives.”

“It is a pleasure to work with the St. Thomas/St. John Hotel and Tourism Association to provide a destination-wide savings program,” stated Robert Seifert, President of the St. Croix Hotel and Tourism Association. “This program is one of the most comprehensive in the history of the USVI.”

“This promotion is sure to boost summer travel to our islands,” said David Yamada, President of the St. Thomas/St. John Hotel and Tourism Association.

For additional information about this promotion, including participating hotels and car rental agencies, contact the St. Croix Hotel and Tourism Association at (340) 773-7117 or (800) 524-2026, or the St. Thomas/St. John Hotel and Tourism Association at (340) 774-6835.

For additional information about the United States Virgin Islands, call 800-372-USVI (8784), visit www.usvitourism.vi or contact the nearest USVI Department of Tourism regional office.