



TRAVEL TIPS

Stretching Vacation Dollars

(NAPSA)—When considering vacation destinations, people tend to be most concerned with how far their dollar will travel. “Value for the price” was one of the top three factors consumers considered, according to the 2004 National Leisure Travel Monitor.



Discount cards can help cut vacation costs.

That may be one reason destinations are offering new types of discounts to vacationers. For instance, travelers can save up to \$500 with a discount card called the Orlando Magicard[®] from the Orlando/Orange County Convention & Visitors Bureau. The card can be used at 114 area attractions, accommodations, restaurants and dinner theaters, as well as for ground transportation and at shopping malls.

Also, the card will feature discounts from national partners outside of Orlando. These partners include Amtrak, *Woman's Day* magazine, *National Geographic for Kids*, JCPenney Portraits, World's Fair for Kids and Omaha Steaks.

Vacationers can download the card at orlandoinfo.com/magicard. The card can also be ordered by calling 1-800-551-0181. To speak with an Official Travel Counselor, call 407-363-5872 from 8am-5pm EST (every day except Christmas).