newsworthy trends

The New Beach Getaway: A Trip To The Past

(NAPSA)—Vacations aren't just about getting away from it all, they're about bringing it all back, too. That's according to trend watchers who say travelers are searching for destinations that bring them back to the easy, carefree beach vacations of their youth.

"Vacation homebuyers are looking for that endless summer, those long days on the beach and that freedom we all felt when we were young," says Ken Breland, sales director for Playground Destination Properties Inc., which represents Eventide, a new vacation community coming to Panama City Beach, Fla. "In a way, it's all about making vacations simple again, the way they used to be."

Eventide's lushly landscaped 22 acres will include 212 residential condominium units. The condos can be used as second homes exclusively by the owners or as seasonal escapes. Neighbors can mingle on the beach or gather at the private beach club, just a short bike ride away.

The sophisticated, British West Indies-inspired architecture, amenities, comforts and ease of the coastal community will help make it feel like home away from home. "Picture driving a beach highway with the top down or relaxing poolside with friends," says Breland. "Our owners want that laid-back and simplistic lifestyle."

The community is located in Panama City Beach's upscale West End, a quieter, more laid-back area near Walton County's famed scenic highway 30A, where upscale beach resorts are sprinkled along the shore. Among the section's other attractions:

The Coast With The Most Conde Nast Traveler, The Tra-



Endless Summer—New vacation communities evoke childhood memories from years past.

vel Channel and Southern Living all named Panama City Beach's Emerald Coast among the world's most beautiful beaches—and with good reason. The area offers 27 miles of pure white sand that practically squeaks between your toes and warm, placid water in vibrant colors from bright green to sapphire blue.

Fairway To Heaven

Three hundred twenty days of sunshine annually combine with six championship courses—including the region's first Nicklaus-designed course. In fact, Golf Digest ranked Panama City Beach third nationally in the list of "Best Little Golf Towns in America."

Where All The Big Fish Go

Emerald-green waters teem year-round with an abundance of game fish. From pier and inshore skiff to sport fishing off yachts, Panama City Beach offers some of the best fishing in the world. Eventide owners can use the destination's outdoor kitchens to grill up their catch.

For more information, visit www.eventideflorida.com or call Playground at (866) 617-7619.