

TRAVEL SMART TIPS

Looking Your Best While On The Go

(NAPSA)—There's good news for travelers who find that looking their best while on the move can sometimes be a challenge.

Any veteran traveler knows that it's important to find the right product to consistently maintain that beautiful look, and luckily there's an abundance of great gift ideas for the beauty-conscious traveler.

A company that designs and manufactures high-end hair-styling tools has introduced a world-class hair dryer designed with the busy traveler in mind—the Featherweight Journey. The dryer has a lightweight body and folding handle, is adaptable to world voltage and comes with a matching tote, making it ideal for travel, going to the gym or even slipping inside a purse. The dryer is equipped with a concentrator nozzle, a nine-foot professional-length cord and two speed/heat settings.

The T3 Featherweight Journey boasts Tourmaline SoftAire™ technology for speed-drying, creating fabulous hair anytime, anywhere.

The dryer produces a large soft cone of air, rich with Tourmaline ionic and infrared energy, which dries and styles with professional results. Tourmaline, often referred to as the “electric” stone for its ability to emit an infinite amount of negative ions, is infused into the components of the dryer, which allows the hair to dry faster. The negative ions also cancel out static electricity and seal the cuticle, creating a sleek, shiny and frizz-free finish.



Whether sailing under the Mediterranean sun or taming your bed hair in Bali, the Featherweight Journey uses Tourmaline SoftAire power for portable speed drying and fabulous hair anytime, anywhere.

Tips for the Perfect Blow Out

Achieve the Perfect Blow Out with the Featherweight Journey by following these simple steps from the experts:

1. Step 1—Section: Divide hair into $\frac{3}{4}$ -inch sections. Hold section two-thirds of the way down and pull taut.

2. Step 2—Dry: Press the Power switch to select air speed and Temperature switch to select desired level of heat. Using a vent brush, aim dryer downward over each section until it is 70–90 percent dry.

3. Step 3—Smooth: Using a round bristle brush, brush through each section part of the way down and hold it there very taut. Aim the dryer downward and follow the brush as it pulls all the way through.

The T3 Featherweight Journey travel dryer is available at Bloomingdale's and Sephora.com.