

Pointers For Parents

Lincoln Logs Celebrates 85th Anniversary

(NAPSA)—Scholars say one of the great myths of American history may have been propagated by a children's toy.

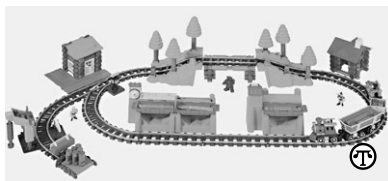
Abraham Lincoln was said to have led an impoverished childhood. The truth, however, is that while our sixteenth president was born in a small log cabin, in Kentucky, his family actually owned two farms and a large parcel of land.

Many feel this misconception was encouraged by the enduring popularity of the children's toy, Lincoln Logs. The classic interlocking building sets were the creation of John Lloyd Wright, the son of famed architect Frank Lloyd Wright. In 1916, the younger Wright was inspired while with his father at a building site.

Seeing large timbers being set into place in an interlocking fashion, John is said to have recognized the potential for a great child's toy. He later named them after our "Lincoln Log President."

As it celebrates its eighty-fifth anniversary, the building toy continues to be popular with children of all ages. Considered fun and educational, Lincoln Logs has taught generations of children to develop their creativity and problem solving skills.

As the years passed, more complex sets of the toys were developed. New versions incorporated items such as action figures and train tracks. Since their introduction, the toys have sold more than



One of the greatest myths about President Abe Lincoln may owe its widespread belief to Lincoln Logs.

100 million sets worldwide.

Today, the blocks are available in a Collector's Edition, packed individually in numbered cases. Sets are also available in a Commemorative Edition, packed in the classic tin canister.

In addition, more sophisticated sets are now produced, including Lincoln Logs Railroad sets and Castle Kingdom sets. The Sawmill Express features a four-car train, silver tracks, a lumberjack shack and magic splitting logs. The Prairie Express includes a horse stable, corral and fences. These comprehensive sets come complete with colorful characters to enhance the building experience.

Whether it is the classic log cabin adventure, or the modern playsets, many believe Lincoln Logs are continuing to weave themselves into the fabric of Americana—even after 85 years.

Lincoln Logs is produced by K'NEX Industries under a licensing agreement with Hasbro toys.

For more information, visit www.knex.com.