

# Educational Opportunity

## Learning More Fun With A Friend

(NAPSA)—A friendly PBS KIDS television character may help turn a new page teaching preschoolers to enjoy reading and learning while helping build their self-esteem and confidence.



**This game is designed to teach children sharing and cooperation skills.**

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The lovable character, Caillou (pronounced kai-you), is the star of the PBS KIDS' *Caillou*, rated in the Top 5 of all shows for kids 2 to 5.

Caillou is a four-year-old who helps preschoolers make sense of the world with the help of animated adventures, puppetry, musical numbers and documentary segments.

Caillou's TV fans relate directly to his stories, adventures and life's experiences, learning the skills of winning and losing, while having fun. Based on the *Caillou* television series and books, the Caillou toys and games a can now take the lovable character into all phases of children's everyday life.

Caillou information is available on the Web at [www.pbskids.org/caillou](http://www.pbskids.org/caillou) and [www.irwintoy.com](http://www.irwintoy.com).