

Fun Gift Ideas

Video Games Win Over Kids Of All Ages

(NAPSA)—From home computers to video game consoles to the advent of online gaming, interactive entertainment continues to dominate consumer electronics purchases. Experts who follow the industry credit advances in technology and the variety of creative games.

"Video game companies are pouring more and more artistic wizardry into a broader range of games—from sports to action to education," said Sean McGowan, co-founder of PlayDate Inc., which polls retailers to predict what will be the best-selling games each holiday season. "Video game consumers are no longer just teenage boys. It's everyone."

Some of the latest and most popular games include:

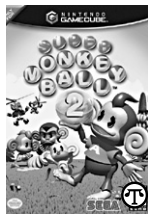
- **SEGA Sports NBA 2K3** (PlayStation2, Xbox and Nintendo GameCube)—Basketball has never been so exciting. Enhanced animation gives ultrarealistic movement and control to the most highly anticipated basketball video



game of the season. Check out the fast breaks, dynamic dribbling, high-impact dunks, realistic shot blocking, dramatic rebounding in the low post, and jump shots so real, players can actually adjust their movement in midair.

The new ESPN telecast system presents player intros, game highlights, replays and scores in a true TV-style presentation. Arenas are packed for fun with fans, celebrities and mascots. Build and manage your own team with the enhanced Franchise Mode or take your team to the playground in the popular Street Mode. NBA 2K3 is also playable online on PlayStation 2 and Xbox.

- **Super MONKEY BALL 2** (Nintendo GameCube)—The ultimate party game returns, jam-packed with 12 full-featured party



games and delivering multiplayer fun for up to four players. In Super Monkey Ball 2, everyone's favorite simians are on a mission to retrieve the world's banana supply, stolen by the evil

Dr. Badboon. Players maneuver a cute monkey inside a transparent ball through a series of 150 increasingly complex mazes, collecting bananas as they go. In addition, the game offers six all-new party games, including the addictive Monkey Tennis, and six revamped classics, including favorites like Monkey Target and Monkey Billiards.

For more information on either of these titles, visit www.sega.com. To learn more about Playdate Inc., visit www.playdateinc.com.