

# PARENTS and EDUCATORS

## Play, Learn, Win

(NAPSA)—Traveling with your kids this season? Make the miles fly by with a brand new edition of America's number-one educational best-seller.

Written and vetted by some of the country's top educators, the BRAIN QUEST popular question-and-answer format has made it a classic learning tool for children ages 2 to 14.



**A smart way to drive away road trip woes: A Q&A game may help win college tuition.**

This curriculum-based teaching and review tool both rewards and challenges kids on a wide variety of age- and grade-specific subject matters while making learning fun.

For kids, the fun comes from proving what they know and learning what they don't. With over 25 million copies, Brain Quest proves "It's O.K. to Be Smart."

Brain Quest is giving away a \$150,000 college tuition grand prize, plus five \$10,000 first-place prizes and hundreds of runner-up prizes. Log onto [www.brainquest.com](http://www.brainquest.com) for more information.

Brain Quest is available in bookstores nationwide.