

Toys That Teach

Seeing Is Unbelievable

(NAPSA)—As the latest crop of high-tech gadgets and toys hits the shelves for the holidays, it seems trend watchers have their eyes fixed on a new type of technology that allows you to analyze every pore, hair follicle, bug wing, carpet fiber and much more.



Turn ordinary objects into extraordinary discoveries with this new bionic eye.

Warren Buckleitner, editor in chief of the “Children’s Technology Review,” states, “Our favorite 2007 educational toy. This product might be sold in toy stores, but don’t be fooled. EyeClops is a powerful microscope that can transform a TV screen into a world of wonder.”

Shaped like an actual eye, the EyeClops Bionic Eye plugs right into the A/V jacks of the TV and uses the screen to give kids a look at everyday objects magnified 200 times their actual size. That means grains of salt will look like glaciers, fine hair looks like twisted rope and a dollar bill can become a work of art, complete with hidden messages and pictures.

The EyeClops is a simple handheld device from JAKKS Pacific that not only opens up a whole new world of discovery for the entire family, but teachers can use it to show children how truly amazing everyday items are. Did you know that when you magnify the signature line on a U.S. check, it’s not really a line but actually says “authorized signature” over and over? The possibilities are endless!

For more information, visit www.eyeclops.com.