

# MAKING LIFE MORE FUN

## Keeping Cool With The Hottest Video Games

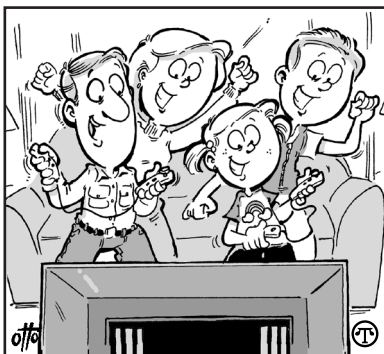
(NAPSA)—The hottest new video games are giving players across the country plenty of reasons to fire up their gaming platforms—with titles to challenge and thrill gamers of all ages.

A trip to the movies is always fun, but now you can experience the excitement and adventure of the biggest blockbusters right in your own home, as many game titles are based on those big-budget flicks.

For example, Harry Potter fans can experience plenty of thrills, action and magic with the “Harry Potter and the Half-Blood Prince” video game. This latest installment of the popular series takes players inside Hogwarts to help Harry survive a fraught sixth year. Players engage in exciting wizard duels, mix and brew magical ingredients in Potions class and take to the air to lead the Gryffindor Quidditch team to victory.

For even more summer action, G.I. JOE is back with a new movie and video game, “G.I. JOE The Rise of Cobra.” The video game features an exclusive story line that picks up where the live-action movie leaves off. Players can re-create and relive some of the greatest moments from the film and pick from 16 playable characters, each with unique abilities and weapons. An intense single-screen co-op mode allows two players to unite as a team in a classic struggle between good and evil to defeat the powers of Cobra.

There’s even more explosive fun on the Wii. “BOOM BLOX



**From Harry Potter to G.I. JOE, this summer's blockbuster movies are today's hottest video games.**

Bash Party” takes players from the depths of the sea to outer space in an action-packed puzzle adventure developed in collaboration with Steven Spielberg. Those with a need for speed can have a blast with “MySims Racing” on both the Wii and the DS, as they customize their cars and tackle tricky tracks, racing with or against friends for crazy high-speed action.

For anyone who likes to play games on his or her PC or Mac, one of the hottest games of the year is “The Sims 3.” Players can create lifelike characters called “Sims” and give them unique personalities and traits. The possibilities are infinite as players design the interior and exterior of their Sims’ surroundings, achieve goals, and choose whether they fulfill their Sims’ destiny...or not!

For additional information on these and other video games from Electronic Arts, visit [www.ea.com](http://www.ea.com).