

News for Women

Giving Women The Tools To Succeed

(NAPSA)—Don't know the difference between a flat head and a Philips head? You're in good company. Surveys show many women feel intimidated by home improvements.

To the rescue—Barbara K, aka Barbara Kavovit. She proves that Rosie the Riveter can now be Rosie the Riveting with a groundbreaking 30-piece do-it-yourself tool kit containing everything a woman needs to tackle common home repair projects like fixing a leaky faucet and hanging curtains.



the Riveting with a groundbreaking 30-piece do-it-yourself tool kit containing everything a woman needs to tackle common home repair projects like fixing a

leaky faucet and hanging curtains. Barbara K, former founder of a New York City construction company, has gone from building skyscrapers to building confidence with the Barbara K Toolkit.

Packaged in a sleek compact carrying case, the beautifully designed tools are ergonomically designed with women in mind to accommodate smaller hands and fragile manicures.

They boast spring-assist technology to accommodate a woman's grip and are guaranteed forever.

"My tools stand up to any tools from a quality standpoint. But they look great and are so much more exciting," said Barbara K.

The kit includes a how-to booklet, *Barbara K: A Simple Guide to Home Repair*. It explains how to do the most common home repairs in less than an hour with easy to follow step-by-step instructions, illustrations and comprehensive glossary.

"When a woman picks up a hammer and fixes something, she feels so empowered with self-confidence and accomplishment that it gets carried over into other



A specially designed tool kit contains everything a woman needs to tackle common home repairs.

parts of her life," said Barbara K, a former CEO of one of the largest female-owned interior construction management firms in the U.S.

The introduction of her female-friendly tool kit is timely.

Recent research shows that over 70 percent of all female home owners now do minor repairs themselves and 37 percent say they would prefer to spend their leisure time working on a home improvement project rather than shopping or cooking—if only they had the skills.

In addition to the tool kit, Barbara K is introducing a comprehensive line of kits, tools and accessories.

"My products offer real solutions for women and encourage them to be more self-sufficient, cost-efficient and independent," said Barbara K.

The tool kits are available in major department stores and specialty stores nationwide. For more information on the Barbara K brand, visit www.barbarak.com.