

Trend Of Power (Tools) To The People Grows

(NAPSA)—While power tools have been around since the Industrial Revolution, the Do-It-Yourself Revolution may have had an even greater impact on power tool ownership.

According to a recent survey, a majority of Americans (55 percent) own at least five power tools and 23 percent own 10 or more. In addition to power tool ownership, the survey revealed that nearly 46 percent of people have increased their power tool collections in the last decade. As well, 86 percent use a power tool to accomplish everyday household projects, with one in five (22 percent) of them reporting they use a power tool for every household project.

The survey was commissioned by PORTER-CABLE, which is celebrating its 100th anniversary.

It seems the do-it-yourself revolution has not only empowered the “average Joe” but also the “average Johanna” to accomplish remodeling and renovating tasks. This may account for the popularity of power tools among women. Twenty-one percent of women reported owning at least five power tools, and 19 percent of women own more power tools today than they did 10 years ago. In fact, nearly 12 percent of women use power tools for every household project they do on their own.

At the top of the favorite power tool list is the cordless drill. Seventy-one percent of Americans indicated the cordless drill is their favorite power tool.

“We’re not surprised the cord-



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less drill is the favorite power tool because it offers a great deal of flexibility to the user. PORTER-CABLE actually introduced the first portable drill in 1962, which provided a compact, rechargeable, 12-volt battery that was carried on a belt,” stated Chuck Hardin, director of marketing for the company.

In its 100-year history, the tool maker has been instrumental in bringing innovative power tools to average Americans. Inventions such as the first helical drive circular saw, portable belt sander, portable band saw, palm-grip sander and small-orbit finishing sander have helped to transition “industrial” or “commercial” tools from the factory floor to the home.

For more information, call 1-888-848-5175 or visit the Web site at www.porter-cable.com.