

MAKING LIFE MORE FUN

'Toon In Your Favorite Characters—Online

(NAPSA)—If you can't ever get your fill of Fudd, or are just daffy over a certain "little black duck," a new, interactive Web site may fit very well with your Tasmanian Devil-may-care attitude.

The site—designed to be the definitive Internet destination for all things Looney Tunes—may have its share of Bugs, but there's plenty to do for both children and older fans of the classic cartoon characters.

"The Looney Tunes are among Warner Bros.' most treasured characters and this site is the perfect showcase for them," said Kevin Tsujihara, Executive Vice President, New Media, Warner Bros. "It's an experience that can be enjoyed by both the legions of long-time Tunes fans and a whole new generation of Internet fans that may be meeting these characters for the first time."

Site features include:

- **All New Tunes**—Starting with the 10-part serial "Toon Marooned," a parody of the hit TV series "Survivor," featuring nine original Looney Tunes characters scheming their way toward a \$100 prize while stranded on a jungle peninsula. New segments will be unveiled every two weeks and each features interactive elements, allowing fans to help their favorite characters move closer to the prize money.

- **Looney Library for Kids**—Designed to entertain children while engaging them in such activities as "read-along" books



Toon in tomorrow for animated adventures on an all-new, Looney Web site.

with original interactive stories; Joke of the Day; Activity Sheets; and Learn to Draw Your Favorite Toon, with multi-skill level, step-by-step instructions for amateur animators.

- **Stars of the Show**—Biographical and historical information on the famed characters, as well as trivia, video and audio clips and interviews with the characters' creators, animators and voice talent.

- **Games, Games, Games**—Flash-animated games starring the Looney Tunes characters, including some based on classic animated shorts.

To learn more, visit the Web site at www.looneytunes.com.