

HOLIDAY GIFT IDEAS

There's No Gift Like Show Business

(NASPA)—One idea sure to win acclaim this season is a gift for film fans who long to vote for the Academy Awards or serve on the grand jury of the Cannes Film Festival.

For the first time, film fans may now premiere award-winning new releases in the comfort of their home, while the films are still in theaters.

Film Movement, a new film distribution company that hopes to broaden access to films regardless of where you live, is offering a new subscription DVD service for first-run films. The subscription DVD service allows film fans to see critically acclaimed films that previewed at top festivals such as Cannes and Sundance.

Each month, subscribers receive an award-winning American independent, foreign or documentary film on DVD, available exclusively from Film Movement. In addition to receiving these films at home, subscribers may view these films free of charge on the big screen. As an added benefit, subscribers may also receive free admission to private screenings and receive discounts at film festivals.

"Increasingly, consumers realize that they don't have the opportunity to see the films they want to watch, when they want to watch them," said Larry Meistrich, Film Movement founder and CEO. "The mission of Film Movement is to help underserved consumers gain access to outstanding original films in whatever way they choose. Film Movement is releasing films through limited theatrical runs, while concurrently making films available to members of



One gift many film lovers will appreciate is a chance to see new releases in the comfort of home.

the DVD film club, so that consumers can view the film regardless of where they live."

Meistrich is also founder of Shooting Gallery and creator of the Shooting Gallery Film Series, which many describe as "groundbreaking."

Annual membership to the subscription service is \$19.95 per month or \$189 for the year, including shipping and handling.

Each feature film is accompanied by an original short film as well as director's notes, background information, cast bios, reviews and a list of awards to enrich the viewing experience.

Members also receive exclusive benefits on www.thefilmmovement.com, such as the opportunity to rate each month's film with fellow members and the ability to e-mail the filmmakers and select cast members.