MAKING FAMILY LIFE MORE FUN 🖼



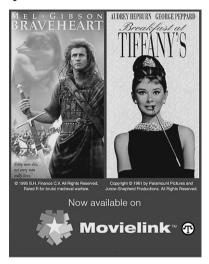
Movie Web Site Offers Hollywood Hits On Demand

(NAPSA)—Lights! Action! Download! A new movie download service enables U.S. customers to download hit movies directly to their computer.

The service, called Movielink. com, offers nearly 300 contemporary and classic feature-length films—Academy®-Award winners, family favorites, action thrillers, romantic comedies and more.

Customers can access Movie link.com free of charge—including browsing the wide selection and viewing theatrical trailers, clips and photos. Once ready to watch a movie, customers simply pay for their rental with a credit card. Prices range from \$2.95 to \$4.99 and each download is valid for up to 30 days. Once play is initiated, customers have 24 hours to view the film as many times as they would like. On average, each movie takes 30 to 120 minutes to download. Users are only charged on a per-film basis and do not ever pay a subscription or membership fee.

Travelers can watch movies on the road by downloading the films to their laptops to view them at their convenience. In fact, a fully-charged laptop has sufficient battery power to view at least one Movielink movie, if not more. According to consumer feedback, people are watching Movielink movies on trains, planes, cars—and even boats. One customer wrote to thank Movielink after he downloaded a number of family



Using a broadband connection consumers can now go online to download recent and classic movies.

films to his laptop, put it in the backseat of his van and kept his children entertained all the way from New York to Wisconsin. Another user took advantage of the portability of downloaded movies by watching them on his sailboat.

To download and watch Movielink movies, users only need a PC with a broadband connection, Windows 98 or later and either RealPlayer 8.0 or Windows Media Player 7.1 (both players available free of charge).

To learn more, visit the Web site at www.movielink.com.