



Guides For Brides

A Wedding—And A Marriage—To Remember

(NAPSA)—As brides and grooms-to-be plan their wedding day, they also need to focus on what it takes to make a happy marriage.

According to beauty industry expert Tova Borgnine, who has been happily married to actor Ernest Borgnine for over 25 years, a beautiful marriage starts by looking your best and learning early what makes a marriage work.

Besides defying the odds and creating a lasting Hollywood marriage, Tova Borgnine has also helped build Tova, the multimillion dollar business that bears her name. A popular guest on the electronic retailer, QVC, she enjoys a vast audience of enthusiastic fans.

The Tova line offers many products to help make a wedding day even more beautiful and keep a wife looking her best, another important part of keeping love alive.

These products include Tova Borgnine's signature fragrances: Tova Nights, a seductive, uninhibited fragrance; Nivana, an inspirational and exotic scent; and her set of Body Mist Sprays, a refreshing alternative to traditional fragrance. In addition, her Cactine Masque, Tova Secrets Plump-It-Up Lipgloss and UltraShine Lipcolor help to complete bridal beauty.

To share her own secrets of a happy marriage, Borgnine has written *Being Married Happily Forever* (G.P. Putnam's Sons, \$22.95). The book contains the secrets and strategies couples can use to help a marriage succeed. One strategy is to practice the vocabulary of love and marriage:

- You can never say "I love you" often enough.



Tova Borgnine defied odds by making a Hollywood marriage work while building a multimillion dollar cosmetics company on QVC.

- Celebrate your love as often as you like.
- Trust each other enough to talk about everything.
- Create a scrapbook of your marriage that holds your memories.
- Never stop working at keeping the love around you.
- When you need affection, or you feel lonely, or you ache for physical expression, hugs can work wonders. Sometimes a loving physical gesture can be more effective than words.

Looking your best—on your wedding day and throughout your marriage—can inspire expressions of love. Brides can save time when buying their beauty needs for the big day and all the special occasions to come with their new life by shopping at home on QVC, going to QVC.com or calling 800-345-1515.