

# Today's Top TV Technology

(NAPSA)—Nothing's black and white about today's TVs, which come in all different shapes, sizes, and technologies. This season, consumers have choices ranging from traditional tube-type televisions to the latest wall mounted plasmas and LCD flat-panel monitors—many built for High-Definition (HD) programming, which is hot this season. HD televisions provide images in spectacular life-like detail and clarity, turning your living room into a theater-quality screening room.

Here's a guide to help you to know what to look for when buying an HD-enabled television:

- **LCD TVs**—These sleek, trendy TVs are traditionally small—from 15 to 30 inches diagonally—but provide a powerful viewing experience. Because they're only a few inches deep, you can set them on a desktop or kitchen counter. These hi-tech panels are also compatible with your PC for everyday tasks, games or for showing friends your travel photos.

- **Plasma TVs**—These flat-panel televisions are large (the most popular size is 42 inches), and thin, and are generally mounted on the wall or on a stand. The technology behind plasma TVs offers a colorful display with high brightness even in light-filled rooms, and the size offers a wider viewing angle than a traditional television.

- **Rear Projection and DLP TVs**—Although these large TVs aren't as trim, they deliver a high-quality HD image comparable to LCD and plasma televisions. These sets, which range from 38 to 68 inches wide, are often less



expensive and are a great option for a first-time HD buyer.

What you watch is just as important as the television you choose to watch it on—and services like digital cable make it easy to suit any TV viewer's needs.

For example, cable HDTV service offers a wide array of programming choices in high definition programs, including local and national sports and movies. Package that with Cable On Demand service and you'll be the envy of the neighborhood. True On Demand viewing is only offered through digital cable, and you'll get movies, holiday classics, and do-it-yourself shows—at the touch of a remote-control button, in the comfort of your own home. Even better, this means no more trips to the video store and no late return fees.

For more information on digital cable, On Demand or HDTV from your local cable company, visit [www.onlycablecan.com](http://www.onlycablecan.com) today.