

Pointers **For Parents** **Everyday Heroes**

(NAPSA)—For parents who fret over a lack of heroes and role models for their children, a popular TV program for preschoolers points out that setting a positive example can be as simple as doing the best job you can—whether you’re a teacher, a plumber or a telephone operator.



An imaginative TV series introduces preschoolers to the everyday “heroes” in the world around them.

“Higglytown Heroes” is an imaginative, song-filled series that introduces preschoolers to the concept of everyday heroes in the world around them. Visually engaging, the episodes are produced in CGI animation and each features two comical stories that highlight a role model found in the community—each voiced by a special celebrity guest star.

Through stories that emphasize teamwork, problem solving and child-appropriate challenges and life lessons, “Higglytown Heroes” presents an opportunity for emotional and social learning.

The program airs during “Playhouse Disney”—Disney Channel’s learning-based programming block for preschoolers—daily at 8 a.m. and weekdays at 12:30 p.m.