

NEWSWORTHY TRENDS

Finding The Next Big Product

(NAPSA)—America's most ingenious entrepreneurs will have a chance to bring their products to millions of Americans. This national product search is looking for entrepreneurs, designers and manufacturers who have created consumer products.

Calling All Entrepreneurs

The National Product Search Discovery Tour:

Jan. 31	Sheraton Crystal City Hotel Arlington, Va.
Feb. 7	Hyatt Regency Orlando Orlando, Fla.
Feb. 10	Harrah's St. Louis Maryland Heights, Mo.
Feb. 15	Sheraton Gateway Hotel Los Angeles, Calif.



These individuals will share their innovative products with representatives from QVC's merchandising and vendor relations departments. At the conclusion of the program's traveling tour, called the 2005 Decade of Discoveries Tour, the top 100 products will be featured on special broadcasts set to air in the summer of 2005.

During the broadcasts, viewers will have a chance to see and purchase the items featured on the show. For these rising entrepreneurs, it could be a chance at significant exposure—and sales. The channel recently sold 13,788 Dooney & Bourke handbags in just an hour and a half, and it's sold more than 22 million Chesapeake Bay Gourmet Crab Cakes to date.

According to the network, products that have shown great success are those that are demonstrable on live TV, solve everyday problems, appeal to a broad audience, have unique features and are topical or timely.

For tour dates and locations, visit www.qvcproductsearch.com.