

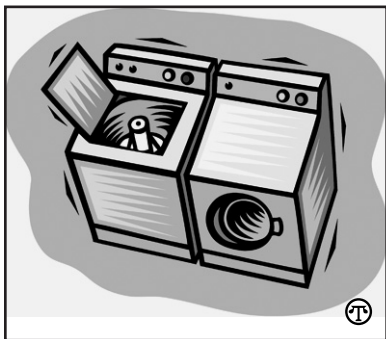
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# Consumer Corner

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## Preserving Your Washer Dryer

(NAPSA)—Buying a new appliance is no small investment. You want a durable product that looks good and will last for years to come. But how can you be sure the appliance you choose will last?



Many appliances on the market today have been electrocoated so your investment stays in showroom condition. Electrocoat is a paint coating applied in the factory to protect your product against moisture, high temperature, salt, chemicals, sunlight and pollution. If your investment isn't properly protected with an anti-corrosive coating like electrocoat, your hard-earned money can go right down the drain.

Electrocoat is used on interior and exterior parts of certain appliances with great success—and consumers are benefiting by gaining not only a long-lasting product, but also warranties that stand behind your new purchase.

Electrocoating also protects other household items such as automobiles, lawn tractors and mowers, and patio furniture.

For more information about electrocoating, visit the Electrocoat Association online at [www.electrocoat.org](http://www.electrocoat.org).