

HOLIDAY GIFT GUIDE

'Tis The Season To Select A New TV Screen: Tips On Choosing One

(NAPSA)—With more and more programming going hi-def, the holiday season can be a great time to treat yourself or your family to a truly unforgettable holiday gift—a new HDTV.

To help you avoid confusion and make the correct choice, here are a few things to consider before taking the plunge into the world of hi-def:

Plasma vs. LCD—The Battle Of The Flat-Panel TVs

Plasma and LCD TVs may look similar with their flat screens and sleek exteriors, but that's pretty much where the similarities end. While plasma displays use thousands of tiny gas-filled cells to create a picture, LCD displays use thousands of tiny "twisting" crystals sandwiched between thin panes of glass.

Both use their respective technologies to deliver stunning, high-definition picture quality that is greatly superior to standard television, but each has its own benefits.

When choosing the right set for you, it's important to consider the features that enhance your viewing experience and fulfill your viewing needs.

Is LCD Right For Me?

If you're looking to upgrade your bedroom TV set, then an LCD might just be what you need. LCD TVs are typically lighter and more durable, making them easier



Since Santa can't slip a big-screen TV into a stocking, you may just want to do the shopping yourself. It's a great addition to festive parties.

to hang on the wall.

With the TV neatly hung, it will seamlessly fit in with any bedroom décor.

Not only will it look great, but you'll also enjoy those lazy Sundays spent in bed catching up on your favorite shows.

With LCD TV's inherent antiglare technology and extremely high resolution, you'll be sure to get a crystal-clear picture.

Some sets, such as the HP LCD TVs, have 176-degree viewing angles, so no matter where you position the TV, you'll always get a great view. The LCD TV is often the sports fan's TV of choice.

Is Plasma Right For Me?

For a complete living room or den upgrade, a plasma TV is a perfect fit.

Plasma TVs give more "bang for your buck," as they typically

come in larger sizes at a cheaper price.

Plasmas also create a great home-theater experience because their screens can display shades of black with a high degree of accuracy, which means better detail in dark scenes on TV shows or movies.

With a brand-new plasma TV in your living room, you can impress your friends by hosting a movie-viewing party from the comfort of your very own new home theater.

A New Generation Of TVs

If you're looking for the latest and greatest TV that will impress even the most gadget-savvy person, the HP 37" MediaSmart LCD HDTV is sure to knock this gift-giving season right out of the park.

This truly one-of-a-kind digital TV is fully networked, merging the PC and the TV with the ability to stream photos, music and videos from your PC onto a stylish HP high-definition LCD display.

Incorporate this TV into your holiday party by setting a slide show to your favorite holiday music and letting your guests enjoy your memories from the year.

Pair your homemade slide show with a tall glass of eggnog and your party is sure to be a success.

Just remember that no matter what TV you pick, the gift of a hi-def TV is sure to be one that keeps on giving.