

# INGENIOUS IDEAS DEPT.

## A New Way To Easily Share Your Home Movies

(NAPSA)—Thanks to a clever breakthrough, your old home movies now have a new home. A service has been designed to provide friends and families scattered across the country with an easy way to share their home videos, by sending them directly to the television.

### How It Works

It works like this: Rather than burning and mailing DVDs or viewing videos on a computer, friends and family will now be able to set up their own private channel to send home videos directly to a TiVo subscriber's TV set.

TiVo has partnered with One True Media, an online service that helps people turn their video and photos into stylish digital video montages, to create a comprehensive, end-to-end solution for creating these videos and sharing them with whomever he or she chooses.

After uploading their home movies and photos to One True Media, consumers can quickly make a video montage complete with soundtrack and special effects. Next, they will receive a personal TiVo channel code that they can distribute to other TiVo subscribers. With a few clicks of their TiVo remote, friends and family can get a Season Pass recording that automatically delivers all current and future home movies from the video creator.



**YOUR HOME MOVIE ON TV—Home movies can now be sent over the Internet directly to television sets.**

Videos will be displayed in TiVo subscribers' Now Playing List—the same location where they access all of their favorite television recordings.

### A Nice Way To Share Memories

To share home movies or slide shows privately, the video creator gives his personal TiVo channel code to friends and family. Only people with the unique personal code can see the published channel. Thus, creators can share their videos with friends and family, while ensuring that their most treasured memories are not publicly available.

To learn more, visit [tivo.com/homemovies](http://tivo.com/homemovies).