

What To Watch

Learning Through Laughter

(NAPSA)—Research shows that learning through laughter not only increases the enjoyment and engagement of a child, but can increase learning by as much as 67 percent.

“Laughter encourages a relaxed and positive attitude toward learning, reduces anxiety about failing and enhances creativity,” said chartered psychologist, author, lecturer and researcher Dr. David Lewis, who conducted the research. “In short, laughter helps the brain work better.”



“Pocoyo” has a strong educational content but never sacrifices its entertainment value or sense of fun.

This fun-driven approach is the philosophy behind “Pocoyo,” a new CGI-animated television series currently airing on Nickelodeon’s Nick Jr. The preschool property from Zinkia Entertainment brings children into the exuberant world of Pocoyo (“little me” in Spanish), an inquisitive and fun-loving 3-year-old boy, and his animal friends Elly (the elephant), Pato (the duck) and Loula (his pet dog). Pocoyo uses music, dance and humor to help children “learn through laughter.”

For more information on “Pocoyo,” please visit www.pocoyo.com and for a truly interactive experience, join www.pocoyoworld.com. DVDs are available at www.ncircleentertainment.com and the merchandise at Toys“R”Us.