



Reinventing

The Neighborhood Video Store

(NAPSA)—Increasingly, consumers are finding that a trip to their local video store might actually take them to a supermarket or convenience store.

That's because a well-known home-entertainment brand is reinventing the movie night rental experience. Blockbuster Express,



The retail kiosk has been reinvented as a place where you can find the movies you are looking for—including recent releases.

owned and operated by NCR Corporation, has launched over 9,000 movie rental kiosks in the U.S. in the last two years.

Blockbuster Express makes it easy for customers to rent the latest new-release movies at their local grocery and convenience store. Just like the neighborhood video store, Blockbuster Express will guarantee that the latest new-release movies are always in stock, in some cases up to nearly a month ahead of other rental kiosks and mail-order services, while also offering a broad array of movies starting at only \$1.

Unlike your old video store, no membership is required and consumers can conveniently rent a movie from one location and return it to any other location in the United States.

This is great news for consumers who are looking for inexpensive, convenient ways to entertain their family. So the next time consumers head to the grocery store to pick up a gallon of milk, it might just become a movie night, too. To learn more, visit www.blockbusterexpress.com or call (877) 300-2128.